



FOR IMMEDIATE RELEASE

Viva La Música Returns to SeaWorld San Diego on May 5 with Non-Stop Live Latin Music, Authentic Cuisine and Family-Friendly Fun

- *Family-friendly concerts including Elvis Crespo, Anything for Salinas Band, and La Original Banda el Limón*
- *Experience amazing performances by the Mariachi Divas and Folklórico dancers*
- *Bayside Amphitheater will turn up the beat and reopen for the year with live music*
- *Sample a delicious, authentic menu of cuisine from across Latin America*
- *Annual Passes as low as \$13.50/month offer unlimited admission and the chance to experience the park all spring and summer long for the lowest price available*

[VISUAL ASSETS AVAILABLE HERE](#)

SAN DIEGO, CA (April 25, 2023) –Viva La Música is back at SeaWorld San Diego bringing vibrant music, delicious cuisine, and culture to the park every Friday, Saturday, and Sunday from May 5 to May 21. The music never stops with a fantastic live concert series featuring Grammy award winning artists headlining the event at Bayside Amphitheater, plus ongoing live performances by cultural and local groups throughout the day at Skytower Stage. Between exciting musical performances and the celebration of Latin culture through great food, and festive décor, visitors can fill their day visiting and learning more about amazing animals and riding a variety of family-friendly rides and thrill coasters, plus more!

Sensational Live Latin Musical Performances

Bayside Amphitheater, SeaWorld’s popular outdoor performance venue, is reopening for the year with an incredible lineup of concerts for guests to enjoy music on select Saturdays and every Sunday evening at 6 p.m. during Viva La Musica. The headliner concert lineup includes:

- May 5 & 6: Anything for Salinas Band – One of the most loved and talented Selena Quintanilla tribute artists will perform live for music fans and gives audiences the opportunity to relive all the music and magic of to the late queen of Tex-Mex, Selena!

- May 13 & 14: La Original Banda el Limón - For over two decades, the 16-member band La Original Banda El Limón has been entertaining audiences with a unique blend of traditional banda sounds and modern musical elements. Guests will experience the infectious rhythms, lively horn sections, and powerful vocals!
- May 21: Elvis Crespo –Grammy® Award-winning Puerto Rican singer and songwriter Elvis Crespo will be entertaining SeaWorld guests for one night only. Elvis will perform his popular electrifying chart-toppers including “Suavemente”, “Pintame” and “Bailar” which have made him one of the most influential and iconic Latin music artists of his time.

In addition, exciting cultural and live performances will take place at SkyTower Lawn during each event day, including:

- Grupo Folklórico Herencia Mexicana - Experience the passion of Grupo Folklórico Herencia Mexicana as they share the history, traditions and culture of Mexican folklore through the art of music and dance.
- Mariachi Divas - Enjoy a spirited mix of melodies, ranging from American pop music to Mexican folk songs and traditional tunes—all sung by the all-female Mariachi Divas, a groundbreaking, two-time Grammy® Award-winning musical group.

All concerts* are included with guest admission and those looking for the best seats in the house can opt to purchase reserved seating in advance of each show at <https://seaworld.com/san-diego/events/viva-la-musica>. There will also be an option to purchase a Meet & Greet package for each artist.

Spiced Up Food and Drinks All Weekend Long

In addition to amazing live concerts, the festival includes a variety of dining locations where guests can savor authentic, Latin-inspired drinks and dishes, including:

- **Fruteria** offers tasty and refreshing ALL-NEW Latin-style snacks including Tostilocos, Vaso de Fruta and Chamango, all combining Mexican spices with fresh fruit or veggies. Plus, enjoy ALL-NEW Chicharrón and Sweet Chicharrón.
- **Taqueria** is serving freshly made-to-order tacos including chicken tinga tacos, carnitas tacos, and a vegetarian option of pulled jackfruit plant-based tacos. Plus, enjoy Esquites and the returning favorite churro cheesecake, complete with whipped cream and caramel.
- **Nachos and Tortas** is grilling the finest of meat choices with Carnitas or Carne Asada Nachos and Tortas de Carne Asada or Jamón. Cool down with the returning favorite Fresas Con Crema, a delicious blend of strawberries, vanilla and cream.

Dance Your Way Through 2023 with a SeaWorld Annual Pass

The best way to experience Viva La Música is with an Annual Pass. For as low as \$13.50 a month, guests can enjoy unlimited admission, free parking, free guest tickets, discounts, and much, much more. Pass Members will also be among the first to ride the upcoming, all-new Arctic Rescue, the longest, fastest straddle coaster on the West Coast.

For more information, park hours and to purchase tickets, visit www.seaworldsandiego.com. Follow SeaWorld on [Facebook](#) and [Instagram](#) for the latest Viva La Música details and information.

**Concerts are subject to change.*

About SeaWorld Parks & Entertainment

SeaWorld Entertainment, Inc. (NYSE: SEAS) is a leading theme park and entertainment company providing experiences that matter, and inspiring guests to protect animals and the wild wonders of our world. The Company is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry, and veterinary care. The Company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The Company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned, or abandoned, with the goal of returning them to the wild. The SeaWorld® rescue team has helped more than 40,000 animals in need over the Company's history. SeaWorld Entertainment, Inc. owns or licenses a portfolio of recognized brands including SeaWorld®, Busch Gardens®, Aquatica®, Sesame Place® and Sea Rescue®. Over its more than 60-year history, the Company has built a diversified portfolio of 12 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection. The Company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

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