



FOR IMMEDIATE RELEASE

SeaWorld San Diego Announces Incredible Lineup Coming to 2023 Summer Concert Series Sponsored by Coca-Cola

- *Chart-topping, beloved artists across generations will include Ashanti, Vanilla Ice, Jordin Sparks and more*
- *Something for everyone with pop, R&B and rap music all summer long*
- *Concerts will happen on Sundays at 6:00 p.m. at Bayside Amphitheater*
- *Pass Members have unlimited admission and access to all seven concerts and Summer Spectacular fun with no blackout dates*

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SAN DIEGO, CA (June 6, 2023) –SeaWorld San Diego has announced its 2023 Summer Concert Series Sponsored by Coca-Cola that features something for everyone with a range of pop, R&B and rap artists all summer long. Throughout the summer, the park will welcome a lineup of iconic, Grammy-nominated, and chart-topping performers including Vanilla Ice, Jordin Sparks, Bow Wow, Soulja Boy, Todrick Hall, Tiffany, Jennifer Paige, Ashanti, and Mario. All concerts will be at Bayside Amphitheater at 6 p.m. All concerts are included with park admission and those looking to secure a great seat can opt to purchase reserved seating in advance. The best way to experience all seven concerts at the best value is by becoming a Pass Member and receiving unlimited park admission all summer long with no blackout dates.

Thrilling Live Music Lineup:

- **June 25 – Vanilla Ice**, the iconic performer behind the number one single “Ice Ice Baby.” His worldwide album sales are over 25 million and individual songs total over 160 million and are still selling.
- **July 2 – Jordin Sparks**, the Grammy-nominated, multi-platinum, singer/songwriter and actress known for winning season six of *American Idol*. She has starred in Broadway productions, written smash hit songs for other recording artists, and continued to release powerful music throughout her career.
- **July 9 – Bow Wow and Soulja Boy**, chart-topping rappers with a catalog of iconic hit singles between them. Soulja Boy, a Grammy-nominated rapper, dancer, and producer,

earned number 1 on the Billboard Top 100 with his classic song “Crank That (Soulja Boy)”. Bow Wow, a rapper, actor, and TV host, is best known for his popular hits “Like You (feat. Ciara),” “Let Me Hold You (feat. Omarion),” and “Shortie Like Mine (Feat. Chris Brown).”

- **July 16 – Todrick Hall**, a singer, songwriter, choreographer, and all-around entertainer known for appearances on “Ru-Paul’s Drag Race,” Broadway smash hits including “Kinky Boots,” “Chicago” and “Waitress,” and his original music. His newest album *Femuline* has surpassed 20M streams.
- **July 23 – Tiffany and Jennifer Paige**, multi-platinum recording artists with storied careers. Tiffany, a legendary pop star, earned two U.S. number one hit singles with “I Think We’re Alone Now” and “Could’ve Been,” while Jennifer has released numerous albums and licensed hundreds of songs to film and television.
- **July 30 – Mario**, a singer, songwriter, producer, and actor, reached number one on the charts with his hit single “Let Me Love You.” He has appeared in movies and tv shows including *Step Up*, *Freedom Writers*, and *Empire*, as well as the live television adaptation of the musical *Rent*.
- **August 6 – Ashanti**, over the span of her 20-year career, Grammy award winning multi-platinum singer and songwriter has released 18 Hot 100 tracks, including two No. 1 hits “What’s Luv?” and “Always on Time”.

With the All-New Summer Spectacular, guests will have endless opportunities to make new special summer family memories. The park will transform into a magical ocean wonderland full of friendly mermaids, swashbuckling pirates, and luminous light displays. With three new shows, a new parade, and so much more, guests won’t want to miss a second of the summer fun at SeaWorld San Diego. More details around Summer Spectacular offerings will be announced soon.

The best way to experience all seven concerts and all the fun SeaWorld has to offer is with an Annual Pass or Fun Card! Annual Passes start at just \$15.25/month. Pass Members have multiple options to choose from that offer unlimited admission, free parking, discounts on merchandise, food and drinks, and much, much more. For the best seats in the house, guests can opt for Summer Concert reserved seating starting at \$19.99. Reserved seating can be purchased at <https://seaworld.com/san-diego/events/summer-spectacular/buy-tickets>.

For more information, park hours and to purchase tickets, visit www.seaworldsandiego.com. Follow SeaWorld on [Facebook](#) and [Instagram](#) for the latest Summer Spectacular and concert details and information.

About SeaWorld

SeaWorld is a leading marine life theme park and accredited zoo and aquarium that provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences

from up-close animal encounters and year-round educational programs to award-winning marine-life themed rides and attractions, special events and exciting entertainment. For more than 60 years SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 40,000 animals to date. The SeaWorld Conservation Fund, a non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego and Abu Dhabi, United Arab Emirates (UAE). SeaWorld is part of the SeaWorld Entertainment (NYSE:SEAS) portfolio of theme park brands. For more information, visit us at SeaWorld.com.

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