



FOR IMMEDIATE RELEASE

Step into a World of Mesmerizing Underwater Wonders at SeaWorld San Diego with “Jewels of the Sea: The Jellyfish Experience,” an All-New Exhibit Opening in 2024

- *A first of its kind at SeaWorld parks, the all-new aquarium experience will feature three unique galleries with a wide range of different kinds of glowing and graceful jellies*
- *Be the first to experience the new exhibit before it opens to the public with a 2024 Pass*

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SAN DIEGO, Calif. (Sept. 28, 2023) – SeaWorld San Diego is excited to share that in 2024 guests will step into a new and mesmerizing world of underwater wonders at the brand new “Jewels of the Sea: The Jellyfish Experience exhibit”. The first of its kind for SeaWorld parks, the Jellyfish Experience will be the newest immersive and interactive aquarium at the park. Guests to the new exhibit will be greeted by a kaleidoscope of colors and shapes in three unique galleries as if diving into the heart of the ocean. As a premier destination that combines education and fun through up-close animal encounters, marine-life themed rides and attractions, and exciting entertainment, the new Jellyfish Experience adds to SeaWorld’s already impressive lineup of animal habitats, presentations, and encounters. All 2024 Pass Members will receive a preview to the exhibit and be one of the first to view and walkthrough the multi-room aquarium before the exhibit opens to all guests in 2024. 2024 Passes are on sale now.

Dr. Chris Dold, Chief Zoological Officer of SeaWorld Parks & Entertainment said, ““Visiting the new Jellyfish Experience is an amazing opportunity like no other – a chance for our guests to see up close the spectacular details of these underwater marvels and witness how they live their lives in astonishing clarity. Guests will walkthrough striking habitats and view vivid displays to learn more about these wonderful creatures. This new exhibit aligns with our mission of educating and inspiring guests to learn more about our oceans and the world around us.”

Each of the three galleries will feature a jelly species to discover including Moon Jellyfish, Pacific Sea Nettles, Upside-Down Jellyfish, and Comb Jellies. Glowing with an ethereal light, the jellyfish dance gracefully through the water, their translucent bodies trailing behind them like living fireworks. Watch as they pulse and glide, showcasing their hypnotic movements that seem almost unworldly.

But it's not just about beauty. It's about learning and science for guests of all ages in this fun up close aquarium experience. Through educational components and aquarist staff within the exhibit, guests will learn from experts what makes a jellyfish, the beauty and diversity of the translucent species, their behaviors and patterns, and how they have adapted to some of the most extreme environments on Earth. Plus, guests will come away with a better understanding of what they can do to protect jellyfish and our oceans. Some of the features of this spectacular include:

- Habitats designed to support jellyfish with circular sections in the center that create a circular water flow and provide a more thriving environment.
- An 18-foot-tall cylinder, among the tallest jelly cylinders in the country.
- Gallery walls and ceiling covered with LED digital video panels that display virtual oceanic moments, ranging from calm waters to dynamic, energetic crescendos.
- A perfect photo-opp with a 10-foot-tall acrylic living arch of jellyfish for guests to walk through for views from multiple angles.

Guests can also upgrade their experience with a behind-the-scenes tour led by an aquarist and learn more about jellyfish propagation and have hands-on experience to touch the ocean's translucent treasures.

As an accredited zoo and aquarium by the American Zoological Association, The Jellyfish Experience will join SeaWorld's other aquariums and exhibits throughout the park which allow guests to see a variety of aquatic life up-close including sea turtles, rays, sharks, octopus, eels, crabs, and hundreds of species of fish. At additional animal habitats throughout SeaWorld, guests can view and learn more about marine mammals such as belugas, southern sea otters, walruses, sea lions, harbor seals, orcas and dolphins.

SeaWorld 2024 Annual Pass Members will be the First to View

The best way to view the all-new Jellies Experience and all that SeaWorld San Diego has to offer is with an Annual Pass. All 2024 Pass Members will receive a preview to the exhibit and be one of the first to view and walk through the multi-room aquarium before the exhibit opens to all guests. 2024 passes are on sale now. SeaWorld San Diego is launching another incredible year for Pass Members with the BEST VALUE for guests which includes amazing benefits ranging from no blackout dates, up to six free guest tickets and access to NEW exclusive events. Additional benefits include FREE parking, special savings on merchandise, food, and beverage options, ride quick queue and behind-the-scenes animal tours among other perks. Passes start at an affordable \$13.25 a month.

Fans who want to double the fun with unlimited visits to both SeaWorld San Diego and [Sesame Place San Diego](#), the only theme park on the West Coast based entirely on the award-winning show Sesame Street®, can add-on a Sesame Place annual pass for as low as an additional \$6/month. For a full overview of the Annual Pass options visit seaworld.com/san-diego/annual-pass.

For more information, park hours and to purchase tickets, visit SeaWorldSanDiego.com. Events and times are subject to change. Follow SeaWorld San Diego on [Facebook](#) and [Instagram](#) for the latest park updates and information.

About SeaWorld

SeaWorld is a leading marine life theme park and accredited zoo and aquarium that provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences from up-close animal encounters and year-round educational programs to award-winning marine-life themed rides and attractions, special events and exciting entertainment. For more than 60 years SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 40,000 animals to date. The SeaWorld Conservation Fund, a non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego and Abu Dhabi, United Arab Emirates (UAE). SeaWorld is part of the SeaWorld Entertainment (NYSE: SEAS) portfolio of theme park brands. For more information, visit us at SeaWorld.com.

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Media Contact:

swcpr@seaworld.com