



**Media:** For more information, contact SeaWorld Public Relations at (619) 225-3241.

### **SEAWORLD SAN DIEGO 2020 MEDIA ADMISSIONS POLICY**

The media admissions policy for SeaWorld San Diego enables news media to become familiar with the park's many featured attractions and, at the same time, enjoy a day with family or friends. This courtesy is extended to active, credentialed members of the news media only, which does **not** include promotions directors, administrative and sales staff, retired personnel, writers of corporate or community newsletters, or non-news management. Complimentary admission is available to media in the following categories:

- Print Media:** Publishers, editors, reporters, writers, photographers  
Complimentary admission is provided to freelance writers and producers with written confirmation from the assigning news outlet.
- Broadcast Media:** News directors, public affairs directors, assignment editors, producers, on-air personnel (anchors/hosts/DJs/reporters), photographers, program directors
- Online Media:** Social media influencers are considered on a case-by-case basis if they have a significant social media following and meet other criteria. Links to posts must be sent within **seven days** of the visit to the park.

A maximum of four complimentary tickets will be granted in a six-month period to qualifying personnel. This courtesy is for park admission only.

Arrangements for tickets are made by submitting our online Media Ticket Application **at least 72 hours in advance of your visit**. Requests for weekend days made after noon on Thursday will not be granted. For holidays observed on Mondays, requests should be made by noon the previous Thursday.

Once your request is received, please allow 48 hours for it to be processed. You should receive an email confirming your visit. Please contact us if you have not received a confirmation at least 48 hours in advance of your requested visit. For more information on requesting tickets, call (619) 225-3241 or email [swcpublicrelations@seaworld.com](mailto:swcpublicrelations@seaworld.com). Office hours are 8:30 a.m. to 5 p.m. (closed on weekends and holidays).

**Media on Assignment:** News media on assignment must request interviews and photo sessions in advance. This ensures that appropriate park personnel will be available on the day of the visit. All media on assignment must arrive at the security entrance and be escorted during their visit. Without prior approval, family members and friends will not be permitted to accompany media while on assignment.