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## **'PAY FOR A DAY' IS BACK! SEAWORLD SAN DIEGO LAUNCHES NEW 2021 FUN CARD**

*Guests can safely visit the park for tons of fun by purchasing a 2021 Fun Card for the price of a single day ticket plus, for a limited time, get the rest of 2020 for Free!*

**SAN DIEGO (Sept. 29, 2020)** – “Pay for a Day” is back! The 2021 **SeaWorld Fun Card** launches today and for the price of a single day admission, includes unlimited visits\* for the rest of 2020 for **FREE** and all of 2021. Guests looking for safe and exciting ways to celebrate the holidays this year can enjoy SeaWorld’s popular Spooktacular (kicking off this weekend) and Christmas Celebration, plus safely experience the park with limited capacity measures over and over again\* through 2021 for one low price. At only \$93.99 for adults and \$88.99 for kids, SeaWorld’s Fun Card is one of the best deals of the year for guests who take advantage of this special offer now.

With a SeaWorld Fun Card in hand, Halloween fun is at every family’s fingertips. **SeaWorld’s Spooktacular** features physically distanced Halloween dance parties, **ALL-NEW** Cookie Decorating with Cookie Monster and Elmo, new fall flavor-inspired menu items and yes, CANDY! Spooktacular kicks off Oct. 2 and continues Fridays, Saturdays, and Sundays through Nov. 1. In addition to enhancing the park’s already strict health and safety measures, capacity will be significantly limited to create even more open space for guests to enjoy 40 acres of the park’s expansive property. Fun Card holders receive **FREE** admission to Spooktacular and must make a reservation to visit the park. Guests are encouraged to purchase their date-specific tickets and make reservations soon because space is limited.

SeaWorld’s Christmas Celebration – featuring the park’s most cherished holiday traditions – will be back again this year as well, starting in November, and is also included with a SeaWorld Fun Card.

And for thrill seekers, the Fun Card is an invitation to ride the park’s **ALL-NEW** Emperor, California’s tallest and fastest floorless dive coaster, slated to open next spring.

“As a parent and grandparent, I know firsthand that now more than ever, families are looking for fun things to do that are both safe and affordable,” said Marilyn Hannes, president of SeaWorld San Diego. “We are very excited to debut the 2021 Fun Card so that our guests can enjoy all of our great seasonal experiences and the rest of the park for the remainder of 2020 and for all of 2021.”

The **2021 SeaWorld Fun Card** is only \$93.99 for ages 10 and older; \$88.99 for ages 3 and older (children under 3 do not need a ticket). The Fun Card includes unlimited admission\* to SeaWorld for the rest of 2020 and all of 2021. **Reservations for SeaWorld are required**, must be made in advance, and are very limited to manage capacity. Guests are encouraged to purchase their Fun Cards soon to plan their next trip to the park.

For more information, park hours and to purchase tickets, visit [SeaWorldSanDiego.com](http://SeaWorldSanDiego.com). All ticket purchases help to fund wildlife rescue and rehabilitation efforts, habitat protections, and ocean health initiatives. Follow SeaWorld San Diego on [Facebook](https://www.facebook.com/SeaWorldSanDiego) and [Instagram](https://www.instagram.com/SeaWorldSanDiego) for the latest park updates and information.

*\*Blockout dates apply*

### **Health and Safety**

In compliance with state safety guidelines for zoos, SeaWorld, a licensed, permitted and accredited zoo, is operating with enhanced health and safety protocols for cleaning and sanitizing, physical distancing, face covering requirements, and temperature screenings. SeaWorld San Diego is committed to the health and safety of our guests, employees, and the animals in our care. The park has worked diligently with state and local health officials, outside consultants and attraction industry leaders to enhance our already strict health, safety and cleanliness standards. These protocols and guidelines will be modified based on evolving industry standards and methodologies, public health, and governmental directives, and advancing scientific knowledge on the transmissibility of COVID-19. SeaWorld San Diego is excited to continue to provide our guests with fun, inspiring and memorable experiences, while addressing important health and safety needs during this time. For detailed information about the measures that guests can expect when visiting the resort, including key operational changes, visit <https://seaworld.com/san-diego/park-info/park-safety/faq/>

### **SeaWorld Entertainment, Inc.**

SeaWorld Entertainment, Inc. (NYSE: SEAS) is a leading theme park and entertainment company providing experiences that matter, and inspiring guests to protect animals and the wild wonders of our world. The Company is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The Company collectively cares for one of the largest zoological collections in the world and has helped lead advances in the care of animals. The Company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld® rescue team has helped more than 37,000 animals in need over the last 55 years. SeaWorld Entertainment, Inc. owns or licenses a portfolio of recognized brands including SeaWorld, Busch Gardens®, Aquatica®, Sesame Place® and Sea Rescue®. Over its more than 55-year history, the Company has built a diversified portfolio of 12 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection. The Company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

**-SeaWorld-**