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SEAWORLD ANNOUNCES 'BEST BENEFITS EVER' ANNUAL PASS AND IS OPEN FOR ALL-NEW SAFE AND FUN 2020 SEASONAL FESTIVITIES

Fans Can Enjoy It All with a 2021 Annual Pass at the Lowest Price of the Year with Unlimited Park Admission for the Rest of 2020 Plus All of 2021

SAN DIEGO (Sept. 18, 2020) – [SeaWorld San Diego](#) is thrilled to announce all-new safe and fun Halloween and Christmas festivities this year as well as the launch of an updated Annual Pass Program that gives fans the opportunity to enjoy the park's holiday thrills as much as they want in 2020. Plus, they can plan to come back again and again for all of 2021 and be among the first to ride the park's all-new Emperor, California's tallest and fastest floorless dive coaster.

Get your kids' Halloween costumes ready for SeaWorld's Spooktacular starting Friday, Oct 2. The fan-favorite will feature spooky surprises and fall fun for kids, like a pumpkin scavenger hunt, a candy trail that will lead to a safe and fun trick-or-treating experience, cookie decorating with some furry friends and a Spooktacular dance party. Families will also enjoy all new fall flavor-inspired menu items, including caramel and chocolate dipped apples and caramel corn while adults can indulge in cocktails, seasonal beers and wine, all with enhanced safety measures and Halloween décor throughout the park. Pass Members will receive unlimited admission with no additional purchase required. Spooktacular will run Fridays, Saturdays and Sundays through Nov. 1. Online reservations will be required and available soon.

The park's annual Christmas Celebration will launch in November and include some of the park's most cherished yuletide traditions. Admission to Spooktacular and Christmas Celebration are both included with an [Annual Pass](#). SeaWorld Annual Passes are available at the lowest price of the year for a limited time and starting as low as \$9 per month. The new "Best Benefits Ever" also include **FREE** parking, up to 50 percent off in-park purchases, access to special rewards and much more. Advance reservations are required to help manage capacity.

"We are so excited about today's announcements. As a parent and grandparent, I know how important it is to have activities planned for kids around the holidays that are both fun and safe," said Marilyn Hannes, park president of SeaWorld San Diego. "With our new Annual Pass options, families can enjoy Halloween and Christmas festivities in a physically-distanced, outdoor environment as many times as they'd like in 2020, and return to see us again in 2021 as we get ready to launch our most thrilling coaster yet, Emperor, in the spring."

SeaWorld San Diego Pass Membership Benefits

- Unlimited free admission for the rest of 2020, including Spooktacular and Christmas festivities
- Unlimited admission, without block-out dates, for all of 2021
- **FREE** parking (\$25 savings)
- First to ride Emperor in 2021, California's tallest and fastest floorless dive coaster
- Up to 50 percent off in-park purchases
- Access to exclusive Pass Members rewards and offers
- For a limited time, Passes are available at the lowest price of the year for as low as \$9 per month
- Free admission for Pass Members and Fun Card holders to the final two weekends of [Zoo Days: Bayside BBQ & Brews](#) (Sept. 18–20 and Sept. 25–27) with the advance purchase of a \$30 food and beverage lanyard

For a full overview of Annual Pass options, visit: <https://seaworld.com/san-diego/annual-pass/Reservations> for SeaWorld must be made in advance online and are limited to manage

capacity. For more information, park hours and to purchase tickets, visit SeaWorldSanDiego.com. All ticket purchases help to fund wildlife rescue and rehabilitation efforts, habitat protections, and ocean health initiatives. Follow SeaWorld San Diego on [Facebook](#) and [Instagram](#) for the latest park updates and information.

Health and safety

In compliance with state safety guidelines for zoos, SeaWorld, a licensed, permitted and accredited zoo, is operating with enhanced health and safety protocols for cleaning and sanitizing, physical distancing, face covering requirements, and temperature screenings. SeaWorld San Diego is committed to the health and safety of our guests, employees, and the animals in our care. The park has worked diligently with state and local health officials, outside consultants and attraction industry leaders to enhance our already strict health, safety and cleanliness standards. These protocols and guidelines will be modified based on evolving industry standards and methodologies, public health, and governmental directives, and advancing scientific knowledge on the transmissibility of COVID-19. SeaWorld San Diego is excited to continue to provide our guests with fun, inspiring and memorable experiences, while addressing important health and safety needs during this time. For detailed information about the measures that guests can expect when visiting the resort, including key operational changes, visit <https://seaworld.com/san-diego/park-info/park-safety/faq/>

SeaWorld Entertainment, Inc.

SeaWorld Entertainment, Inc. (NYSE: SEAS) is a leading theme park and entertainment company providing experiences that matter, and inspiring guests to protect animals and the wild wonders of our world. The Company is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The Company collectively cares for one of the largest zoological collections in the world and has helped lead advances in the care of animals. The Company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld® rescue team has helped more than 37,000 animals in need over the last 55 years. SeaWorld Entertainment, Inc. owns or licenses a portfolio of recognized brands including SeaWorld, Busch Gardens®, Aquatica®, Sesame Place® and Sea Rescue®. Over its more than 55-year history, the Company has built a diversified portfolio of 12 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection. The Company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.