



## **All-New Mardi Gras Event Parades into SeaWorld San Diego for The First Time on February 5**

- *Family-friendly event brings the excitement of Mardi Gras to San Diego with live music, colorful costumes, festive performers, kids' games and more*
- *SeaWorld will debut amazing Mardi Gras parade with a live band and merry performers*
- *Guests can try all-new menu featuring Mardi Gras-inspired Creole and Cajun cuisine, plus refreshing libations for guests 21 and older*
- *Pass Members can bring a friend (or two) for free in February and can pick-up their free Mardi Gras light up necklace*
- *In addition to Mardi Gras, Pass Members can dive into floorless coaster thrills in March with early access to the all-new Emperor Coaster starting on March 2 before it opens to the general public on March 12*

### **[LINK TO IMAGES HERE](#)**

SAN DIEGO, CA (February 3, 2022) – SeaWorld San Diego is bringing New Orleans flare, food, and festivities to the West Coast with an ALL-NEW, Mardi Gras event starting on February 5 and running on Saturdays and Sundays through the month of February. The event is included in park admission and brings the excitement of Mardi Gras with a celebration full of live music, colorful costumes, cheerful performers, and kids' games and activities. Guests can also indulge in ALL-NEW menu items with delicious Mardi Gras-inspired Creole and Cajun cuisine. To get the most out of Mardi Gras and all SeaWorld has to offer, guests can purchase an Annual Pass, available for as low as \$12.25 per month. Not only will they enjoy unlimited admission for 12 months with NO blackout dates and free parking, but they can also bring a friend (or two) for free in February and will be the talk of the Mardi Gras parade once they collect their Mardi Gras light up necklace and are lighting up the stage. Diving into the following month, Annual Pass Members will also receive early access to floorless coaster thrills on the all-new Emperor Coaster starting on March 2 before the ride opens to the public on March 12!

### **SeaWorld's New Event Offers Kid-Friendly Mardi Gras Festivities for Families in SoCal**

- The festive spirit of Fat Tuesday will come alive with the SkyTower lawn fully decked out in Mardi Gras flare. Purple, green and gold flags, ribbons, lights and masks will decorate the festival area while colorful characters in over-the-top costumes greet and pose with passersby.
- Guests will dance in the street to jazzy beats while grasping for shiny beads during the daily Mardi Gras walking parade along SeaWorld's very own "Bourbon Street." The parade will run

twice a day and feature a live band as well as an assortment of street performers such as jugglers, jesters, and more.

- Family-friendly activities will take place throughout the weekend, including an opportunity to participate in the Mardi Gras parade alongside merry Mardi Gras performers! The festival area will also have a face painting booth, fair-style games, and other fun kid's activities.
- The area will be buzzing with French Quarter beats as live musical performances take place on our Sky Tower Stage. Guests can enjoy sets from DJs and groove to classic Mardi Gras genres, such as Dixieland and Jazz, plus special performances by the San Diego Marine Corp Marching Band on select dates.
- Of course, it's not Mardi Gras without decadent food. Guests will indulge in a variety of ALL-NEW food offerings at the park including Creole and Cajun food favorites like zesty andouille sausage and shrimp jambalaya, hearty po-boy sandwiches, mouthwatering dirty rice, delicious King Cake Roulade, fluffy filled beignets doused in powdered-sugar, and more. Guests who are 21 and older can also partake in refreshing festive cocktails such as classic Hurricanes and Frozen Margaritas.

"We're thrilled to bring this exciting new event offering to San Diego," said Jim Lake, SeaWorld San Diego Park President. "SeaWorld's Mardi Gras will give guests a taste of New Orleans' iconic carnival celebration and fully immerse them in all the colors, flavors, sounds and fun of Mardi Gras with activities suitable for visitors of all-ages. Laissez le bon temps rouler!"

For more information on events, park hours and to purchase tickets, visit [SeaWorldSanDiego.com](https://www.seaworldsan-diego.com). Be sure to follow SeaWorld San Diego on [Facebook](#) and [Instagram](#) for the latest park updates and information.

The safety of our guests, Ambassadors and animals in our care remains our top priority. Per the California Department of Public Health, all guests are required to wear a mask indoors.

### **About SeaWorld Parks & Entertainment**

SeaWorld Entertainment, Inc. (NYSE: SEAS) is a leading theme park and entertainment company providing experiences that matter, and inspiring guests to protect animals and the wild wonders of our world. The Company is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The Company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The Company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld® rescue team has helped more than 39,000 animals in need over the Company's history. SeaWorld Entertainment, Inc. owns or licenses a portfolio of recognized brands including SeaWorld®, Busch Gardens®, Aquatica®, Sesame Place® and Sea Rescue®. Over its more than 60-year history, the Company has built a diversified portfolio of 12 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection. The Company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

\*Some restrictions and blockout dates apply. 2022 Fun Card valid through December 31, 2022.

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**Media Contact:**

[SWCPR@seaworld.com](mailto:SWCPR@seaworld.com)