



## FOR IMMEDIATE RELEASE

### **SeaWorld San Diego Celebrates the Holiday Season with ALL-NEW Seasonal Shows, Fireworks, and Brings Back Fan Favorites**

- *Variety of new entertainment and experiences including new holiday theater shows and musical acts*
- *Returning favorite festive entertainment including live reindeers, Rudolph the Red-Nosed Reindeer, photo opportunities with Santa, holiday treats and more*
- *Enjoy picturesque evenings with snowfall throughout the park and a reimagined SkyTower Tree of Lights*
- *Christmas caroling groups spreading musical holiday cheer to guests throughout the park*
- *SeaWorld's famous fireworks display will return with a new show full of festive colors on select nights*
- *2023 Annual Passes start at just \$12.50 per month and include unlimited admission and special discounts on parking and merchandise*

SeaWorld San Diego is bringing festive cheer and special traditions to families this holiday season at its annual [Christmas Celebration](#) with new and returning fan favorite offerings. Exciting new offerings includes two all-new holiday theater shows, live reindeer available for viewing, Mrs. Claus's Christmas Cavalcade, an all-new holiday fireworks show, and more. Returning holiday fun includes photo opportunities with Rudolph the Red-nosed Reindeer, the beloved SeaWorld Christmas Brass Band, delicious hot chocolate and more. The park will transform into a winter wonderland of snowfall that guests can enjoy as well as a daily tree lighting of a newly reimagined 320-foot SkyTower Tree of Lights and a twinkling 30-foot Christmas tree. Holiday celebrations, including Hanukkah and Kwanzaa festivities, are running on select dates November 14 through January 8, 2023.

#### **ALL-NEW festive Entertainment for the Whole Family**

Make new holiday traditions with ALL-NEW shows and experiences sure to become guest favorites in no time! From soulful renditions of holiday classics to a special cavalcade with Mrs. Claus, there's no shortage of ways that guests can fill their days and evenings at Christmas Celebration! ALL-NEW performances and activities include:

- **A Stocking Full of Soul Theater Show** – Join “America’s Got Talent” Finalist Bryan Cheatham as he and his friends sing and dance the night away while getting ready for his big Christmas Celebration! Experience a soulful celebration of Holiday classics with appearances by some of your favorite SeaWorld characters in this original production. Located at Mission Bay Theater on Fridays, Saturdays & Sundays starting Nov. 18.
- **A Joyous Celebration Theater Show** – The magic of Christmas will come alive at A Joyous Celebration! This family-friendly show combines energetic dancing, familiar Holiday songs, bright lights, and a Broadway-style set to bring out the Yuletide cheer in everyone! Located at Nautilus Amphitheater nightly starting Nov. 18
- **Mrs. Claus’ Christmas Cavalcade** – See Mrs. Claus and her band of merry elves as they make their way throughout the park on a festive procession for guests to view several times daily.
- **The Holly Pops and Holiday Hipsters** – Two acapella Christmas caroling groups will surprise and delight guest throughout the park. Their fresh and inventive arrangements of holiday favorites will bring the magic of the season to life.
- **Donner and Blitzen’s LaZer LAZER with a ‘Z’ Light Show** – This NEW show will bring festive laser light fun to guests twice nightly at the front of the park.
- **A Christmas Wish Fireworks Show** - There’s nothing like seeing the magic of Christmas light up the sky above SeaWorld. With festive colors and brilliant pyrotechnics Don’t miss the thrilling spectacle of this special new holiday fireworks display, showing on select nights in December.

### **Experience a Winter Wonderland in Southern California**

With wintery décor, snowfall throughout the park, and eye-catching displays including the iconic and newly reimagined 320-foot SkyTower Tree of Lights and holiday fireworks, guests will enjoy a wonderland of holiday fun. Guests can renew holiday traditions by following the reindeer hoof prints to visit Santa and have an opportunity to share their Christmas wishes with him. Plus, everyone’s favorite reindeer is nearby at Rudolph's Christmastown where Rudolph the Red-Nosed Reindeer™ will make spirits bright with a photo to take home and cherish. Other returning festive fun includes:

- **Holiday Cocktails, Craft Beer, Hot Chocolate & More** - Grown-ups will want to get even more festive with an ice-cold brew, a glass of wine or one of SeaWorld’s specialty holiday cocktails. Or for the whole family, experience SeaWorld’s famous hot chocolate with candy toppings.
- **Reindeer Round-Up Scavenger Hunt** – Get started on a merry quest with a Reindeer Round-Up Map! Explore the park to find all of Santa’s beloved reindeer and mark each location on your map to collect a special gift. Plus, see live reindeer at Santa’s Village. Follow Donner and Blitzen’s magical reindeer hoof prints, throughout the park as the lead you directly to Santa.
- **Holiday Lights & Magic** - Explore the magic and wonder of SeaWorld’s beautifully decorated outdoor park grounds and the iconic SkyTower Tree of Lights, redesigned to look more like a Christmas tree than ever and bring holiday magic to all who can see it. Plus, enjoy a 30 ft. Christmas tree with twinkling lights and Christmas songs programmed to the movement of multiple lighting designs.

- **The Holiday Brass** - Nothing says “Happy Holidays” like the energetic and iconic sound of our SeaWorld Christmas Brass Band. Starting on Nov. 18, Holiday Brass can be found throughout the park and at the Wild Arctic stage at select times.

“We’re excited to once again bring holiday magic to our guests during SeaWorld Christmas Celebration and help create special memories for the families who have made us a part of their holiday traditions,” said Tim Hamilton, Vice President of Entertainment at SeaWorld San Diego. “We hope guests will love the new offerings we have this year, as we made sure there was something for everyone – from our new shows featuring beloved holiday songs, to our new holiday fireworks show, snowfall throughout the park our dazzling Christmas lights, and of course Santa Claus.”

SeaWorld will also be celebrating Hanukkah and Kwanzaa with more details to come. Event times and dates are subject to change or cancellation without notice. Please see [seaworld.com/san-diego/park-info/theme-park-hours](http://seaworld.com/san-diego/park-info/theme-park-hours) for the daily schedule.

### **Give the Gift of Unlimited Visits and Unbeatable Benefits with a SeaWorld San Diego Annual Pass**

Embracing the season of giving, guests can give or receive a gift of SeaWorld San Diego Annual Passes. For as low as \$12.50 a month, with no down payment, guests get unlimited access to family and thrill rides along with seasonal and special event celebrations like Inside Look, Seven Seas Food & Wine Festival, Electric Ocean, Craft Beer Festival, and Spooktacular, plus amazing perks, and exclusive offers. Members receive 12 months of visits with the best benefits ever, including FREE parking, up to six free guest tickets, and special savings on merchandise, Quick Queue, and more.

Visit [www.SeaWorldSanDiego.com](http://www.SeaWorldSanDiego.com) for more information and to purchase tickets, Fun Cards, or Annual Passes. Fans can stay up to date with park events, attractions and more by following SeaWorld San Diego on [Facebook](#) and [Instagram](#).

### **About SeaWorld Entertainment, Inc.**

SeaWorld Entertainment, Inc. (NYSE: SEAS) is a leading theme park and entertainment company providing experiences that matter, and inspiring guests to protect animals and the wild wonders of our world. The Company is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The Company collectively cares for one of the largest zoological collections in the world and has helped lead advances in the care of animals. The Company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld® rescue team has helped more than 40,000 animals in need over the last 55 years. SeaWorld Entertainment, Inc. owns or licenses a portfolio of recognized brands including SeaWorld, Busch Gardens®, Aquatica®, Sesame Place® and Sea Rescue®. Over its more than 55-year history, the Company has built a diversified portfolio of 12 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection. The Company's theme parks feature a diverse

array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

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