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**SEAWORLD SAN DIEGO ANNOUNCES NEW TERRIFYING HOWL-O-SCREAM EVENT AT NIGHT –
COMPLEMENTING POPULAR SPOOKTACULAR EVENT DURING THE DAY**

*The fear is near as SeaWorld's first ever nighttime Halloween event, Howl-O-Scream premieres this fall
providing the ultimate horrifying experience*

SAN DIEGO, Calif. (June 23, 2021)— A visit to SeaWorld San Diego will turn frightful on select evenings this fall when the park unleashes the **ALL-NEW** Howl-O-Scream. SeaWorld will offer its biggest and best Halloween celebration in history, including two amazing offerings – the family-friendly Halloween Spooktacular during the day with trick-or-treating, then as the sun goes down, thrill seekers will tremble at the transformation of the park into an intense horror-filled haunt during Howl-O-Scream.

Guests will howl, scream, and shriek as they escape roaming haunts rampaging through scare zones and seek shelter indoors, only to find they have may have stepped upon a haunted house of horrors. Adventuresome guests can deepen the thrills with terrifying coaster rides in the dark, quench their thirst for fear at a fiendishly interactive bar and feel the monstrous electricity of a live show.

Howl-O-Scream is a separately ticketed event with tickets now available for purchase starting at **\$39.99** for general admission with exclusive discounts available for Pass Members. The event is anticipated to be an immediate fan-favorite and terrifying Halloween event with multiple nights of haunted houses, scare zones, roaming zombies, and terrifying shows on select nights.

SeaWorld's Spooktacular is included with regular park admission and offers fun for all this fall season. Boasting daylight trick- or-treating for kids of all ages with multiple ocean-themed trick-or-treat stations around the park, kids of all ages can dress up in their Halloween best and join in the fun at Spooktacular Costume Party. The park is also bringing back it's Spooktacular Pumpkin Hunt. Children can use their special purchased map to find hidden SeaWorld animal-themed pumpkins throughout the park, then collect an exclusive Halloween prize!

"We are expanding on SeaWorld's popular Halloween offerings that our guests look forward to like Spooktacular during the day and are thrilled to be introducing an all-new Halloween scare event and unique, must-do experience in San Diego. We're setting the bar high for this fall season with eerie evenings and frightening thrills around every corner," says SeaWorld San Diego Park President John

Dunlap. “Everyone from theme park enthusiasts to adrenaline junkies looking for an all-new scare event will want to come out for this experience. We look forward to sharing all of the terrifying details of Howl-O-Scream over the next few months.”

Howl-O-Scream Elements:

Haunted Houses: Hear every bloodcurdling shriek. Feel every spine-tingling terror. Get ready for the haunted houses of SeaWorld’s Howl-O-Scream. There’s no turning back as guests brave dark passageways and round dimly lit corners, hoping they can avoid what’s lurking in the depths. The legends are true, the fear is real, and the only way out is to embrace your fear.

Scare Zones and Roaming Haunts: There are no safe zones. There are no places to hide. The scares are everywhere, and the roaming haunts never weaken. Get ready for immersive terror at every turn during SeaWorld’s Howl-O-Scream. Guests should stay alert and be prepared for anything, because you never know what’s waiting up ahead (or creeping up behind you).

Frightful Shows: Even amid so much mayhem, the show must go on. Duck inside and be mesmerized by a raucous, high-energy musical dance show. Or discover who’s behind all the terror lurking throughout the park at an outdoor show complete with special effects. Guests will also find DJs and party zones that are perfect for a dance break between frights.

Monster Coasters in the Dark and Haunting Experiences: It wouldn’t be a SeaWorld visit without a ride or two, but it wouldn’t be Howl-O-Scream without a dose of nighttime terror. Guests up to the challenge are invited to ride their favorite attractions in the dark. Toast the terror with creepy cocktails, restless spirits, and more at several uniquely themed haunted bars throughout the park. Keep watching to see how this once-peaceful park transforms with fear after nightfall.

Fans of fear can sign-up at howloscream.com/CA to be the first to receive more dark details on new houses, experiences and more coming to Howl-O-Scream at SeaWorld San Diego as additional gruesome details are announced.

Fans can feed their appetite for fear by following San Diego’s Howl-O-Scream on Twitter at twitter.com/howloscreamsd.

Howl-O-Scream is intended for a mature audience. Howl-O-Scream 2021 is a separately ticketed night event. No costumes are allowed.

About SeaWorld Entertainment, Inc.

SeaWorld Entertainment, Inc. (NYSE: SEAS) is a leading theme park and entertainment company providing experiences that matter, and inspiring guests to protect animals and the wild wonders of our world. The Company is one of the world’s foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The Company collectively cares for one of the largest zoological collections in the world and has helped lead advances in the care of animals. The Company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the

goal of returning them to the wild. The SeaWorld® rescue team has helped more than 38,000 animals in need over the Company's history. SeaWorld Entertainment, Inc. owns or licenses a portfolio of recognized brands including SeaWorld®, Busch Gardens®, Aquatica®, Sesame Place® and Sea Rescue®. Over its more than 60-year history, the Company has built a diversified portfolio of 12 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection. The Company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.