



FOR IMMEDIATE RELEASE

Mardi Gras is Back at SeaWorld San Diego Starting January 27 with More Authentic Flare, Food and Festivities than Ever Before

The event, included with park admission, lets the good times roll on select dates through February 25

SeaWorld San Diego is rolling out the New Orleans flare, food, and festivities with the return of Mardi Gras starting January 27. During the event, guests will feel the vibes of Mardi Gras in the park with an ALL-NEW opening ceremony led by the Mardi Gras King and Queen, a Mardi Gras processional, atmospheric performers, live music, and delicious authentic food and beverage options. The event is included with park admission and will run on weekends through February 25, including Friday, February 16 and Monday, February 19.

“We’re always excited to bring Mardi Gras to the park, and we hope guests are looking forward to seeing the offerings they loved last year return to the park again, along with an all-new opening ceremony featuring a Mardi Gras King and Queen,” said Kira Lange, Vice President of Entertainment at SeaWorld San Diego. “While we might not be in New Orleans, guests can still join the party and dance through the park while enjoying the live music, authentic food & beverages, colorful décor, and exciting atmospheric entertainment.”

Lively Bourbon Street-Style Entertainment

Guests are cordially invited to join the park’s colorful cast of performers to let the good times roll! They can check the daily schedule to make sure they don’t miss any of the exclusive experiences, event including:

- **ALL-NEW Mardi Gras Opening and Closing Ceremonies** – Guests can join the King and Queen as they kick off and conclude Mardi Gras festivities at the SkyTower Stage each event date. New Orleans-style ceremonies include the SeaWorld Brass Band, Mardi Gras performers, and festive fun.
- **Mardi Gras Processional** – Guests are invited to join in and walk with SeaWorld performers and the Mardi Gras brass band! Guests will love dancing through the park pathways to lively music.

- **Mardi Gras Atmospheric Entertainment** – Let the good times roll with performances from stilt-walkers, comedy magicians, hoop performers, and jugglers as they take over SkyTower Lawn.
- **Mardi Gras Performers & Activities** – Throughout the day near SkyTower stage, guests can see talented SeaWorld performers as they show off their costumes and lead family-friendly games and activities. While at SkyTower lawn, guests can try their hand at bead toss, have their face painted, and then join the performers for dancing!

Tastes of New Orleans

Mardi Gras isn't complete without delicious New Orleans-style food and drinks! Guests will be able to enjoy the tastes of the South with a chef-curated specialty menu items created for the event.

Guests can indulge in classic food dishes including a choice of Fried Shrimp or Roast Beef Po'Boys, Muffulettas, Andouille Sausage and Shrimp Jambalaya, Hush Puppies, and more. A sweet side of Mardi Gras returns with Beignets or guests can opt for Lemon Flavored Mardi Gras Bundt Cake, both pair perfectly with a tasty Café Du Monde Coffee. Drink options will also be aplenty, with a beer trailer and mimosa bar serving Hurricanes, Blue Raspberry French 75, and Purple Haze Abita Brewing Raspberry Lager.

Guests looking to try all these delicious, limited-time food options can purchase a Mardi Gras Food & Beverage Sampler. Guests can choose a 5-item sampler starting at only \$40 or take it up a notch and with the 10-item sampler for \$60. SeaWorld San Diego Pass Members also get the VIP treatment and can purchase 12 samples for the price of 10.

Mardi Gras event times are subject to change or cancellation without notice. Please see seaworld.com/san-diego/park-info/theme-park-hours for the daily schedule.

A Year of Fun at SeaWorld

Mardi Gras is just one part of an exciting 2024 event lineup at SeaWorld San Diego. Other upcoming events include:

- **Seven Seas Food Festival: March 1 - April 25 (Select Dates)**
Seven Seas Food Festival will return in March and April where guests can sip and sample the world with delicious international food offerings, craft beers, cocktail and wine options, live performances, and more. With a globally inspired, unique menu, guests will sample their way across the oceans and sip on perfectly paired craft beers, cocktails, and wine selections.
- **Viva La Música: May 2024 (Select Dates)**
Viva La Musica brings vibrant music, delicious cuisine, and culture to the park. The music never stops with a fantastic live concert series, plus ongoing live performances by cultural and local groups throughout the day. Between exciting musical performances

and the celebration of Latin culture through great food, and festive décor, visitors can fill their day visiting and learning more about amazing animals and riding a variety of family-friendly rides and thrill coasters, plus more!

- **Jewels of the Sea: The Jellyfish Experience: Opening in Spring 2024**

The first of its kind for SeaWorld parks, the Jellyfish Experience will be the newest immersive and interactive aquarium at the park. Guests to the new exhibit will be greeted by a kaleidoscope of colors and shapes in three unique galleries as if diving into the heart of the ocean.

Best Way to Play is with a SeaWorld San Diego Annual Pass

With new offerings introduced for 2024, SeaWorld San Diego has the best benefits ever for 2024 Annual Pass Members. For as low as \$14.25 a month with **no down payment**, guests will enjoy 365 days of visits with special benefits like FREE parking, FREE guest tickets, access to special VIP events, savings on merchandise and more, all with no reservations! Pass Members are first for everything, first to ride any new attraction, first to view new animal exhibits, and first to know about major park announcements. Pass Members are invited to be the first to party at Mardi Gras with an exclusive preview in advance the event starting. In 2024, Pass Members will be the first to view SeaWorld's newest exhibit, Jewels of the Sea, A Jellyfish Experience, the immersive and interactive aquarium.

For more information, visit SeaWorldSanDiego.com. Be sure to follow SeaWorld San Diego on [Facebook](#) and [Instagram](#) for the latest park updates and information.

About SeaWorld

SeaWorld is a leading marine life theme park and accredited zoo and aquarium that provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences from up-close animal encounters and year-round educational programs to award-winning marine-life themed rides and attractions, special events and exciting entertainment. For more than 60 years SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 40,000 animals to date. The SeaWorld Conservation Fund, a non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego and Abu Dhabi, United Arab Emirates (UAE). SeaWorld is part of the SeaWorld Entertainment (NYSE: SEAS) portfolio of theme park brands. For more information, visit us at SeaWorld.com.

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Media Contact:

SWCPR@seaworld.com