

# SeaWorld San Diego Transforms into a Halloween Haven during Spooktacular with All-New Entertainment, Trick-or-Treating, and Family-Friendly Fun

Guests can enjoy an all-new theater show, trick-or-treating, and endless fall fun at SeaWorld Spooktacular from September 15 through October 29

# Link to media assets here

**SAN DIEGO, CA (September 13, 2023)** – SeaWorld San Diego is getting into the Halloween spirit with all-new family-friendly fall fun at this year's annual <u>Spooktacular</u>. From the All-New O.P. Otter's Spooktacular Surprise theater show to the cast of colorful and cheerful characters found at the Halloween Dance Party and Hay Maze, the days will be full of engaging fall activities to get into the Halloween spirit. Children of all ages will love trick-or-treating along the decorated candy trail for ghoulish goodies in their Halloween costumes during this daytime event. SeaWorld Spooktacular runs every Friday, Saturday, and Sunday from September 15 through October 29.

### All-New Entertainment and Family-Friendly Fall Activities

Spooktacular will feature a variety of fun, family-friendly Halloween activities perfect for a spooky fall day! Guests of all ages will enjoy the All-New **O.P. Otter's Spooktacular Surprise**, playing at Mission Bay Theater multiple times per day. The audience will join trickster O.P. Otter and his friends as they gather for a Halloween costume party and celebrate fun fall traditions through song and dance!

SeaWorld Spooktacular's Halloween activities include:

- **Trick-or-Treat Candy Trail** Children are encouraged to wear Halloween costumes and trick-or-treat for candy and snacks along the park's trick-or-treat candy trail! Each candy station along the trail features an assortment of sweet and salty favorites.
- Halloween Dance Party Join a cast of silly characters for a Halloween Dance Party featuring popular Halloween-themed songs and family-friendly games like limbo, freeze dance, and more.
- **Hay Maze** Wander through a festive hay maze and meet some fun fall characters along the way!
- **Spooktacular Pumpkin Hunt** Participate in a fun Spooktacular Pumpkin Hunt throughout the park! A map can be purchased at The SeaWorld Store to help track down SeaWorld and Halloween inspired painted pumpkins. Families that participate can exchange the completed map for a special prize.

• Halloween Mermaids – Encounter friendly Halloween mermaids throughout the candy trail in a special enchanting experience! Kids of all ages will love meeting and taking special photos with the mermaids as they walk through the trail collecting candy.

A SeaWorld trick-or-trick bag is required to participate in trick-or-treating and will be available to purchase. Please note that guests who are ages 13 and older may not wear costume masks or hoods, and all costumes are subject to the normal dress code for the park. In addition, face painting is not permitted on any guests unless it is done by park artists.

Back by popular demand, SeaWorld Spooktacular will also include the celebration of the Mexican holiday **Día de los Muertos** from November 3 to November 5. Large, beautifully dressed Catrina statues will welcome guests as they discover ofrendas (offerings) of mementos and flowers honoring loved ones who have passed. There will also be traditional food options available for purchase in the park.

# Experience Family Fun Year-Round with a 2024 Fun Card

One of the greatest ways for guests to experience SeaWorld San Diego at the best value is with a 2024 Fun Card for \$99.99 when purchased before September 17. The Fun Card offers unlimited park admission for all of 2024 plus the rest of 2023 for free. For even more unbeatable benefits, guests can purchase an Annual Pass for as low as \$13.25/month. With an Annual Pass, guests will enjoy 12 months of visits with special benefits like free parking, free guest tickets, savings on merchandise and more.

For more information on SeaWorld and to purchase Annual Passes and Fun Cards visit <u>SeaWorldSanDiego.com</u>.

### About SeaWorld

SeaWorld is a leading marine life theme park and accredited zoo and aquarium that provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences from up-close animal encounters and year-round educational programs to award-winning marine-life themed rides and attractions, special events and exciting entertainment. For more than 60 years SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 40,000 animals to date. The SeaWorld Conservation Fund, a non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego and Abu Dhabi, United Arab Emirates

(UAE). SeaWorld is part of the SeaWorld Entertainment (NYSE: SEAS) portfolio of theme park brands. For more information, visit us at SeaWorld.com.

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