



## Howl-O-Scream, San Diego's Halloween Nighttime Event with the Most Haunted Houses, Scares, and Screams, Announces NEW Additions and the Return of Fan-Favorite Simon's Slaughterhouse

*New and improved haunted houses, never-before-seen haunts and scare zones, and new live performances at only \$39.99 for a limited time*

[Link to media assets here](#)

**SAN DIEGO, CA, (September 20, 2023)** – Howl-O-Scream, SeaWorld San Diego's separately ticketed nighttime Halloween event for mature audiences, with the most haunted houses, scares and screams in San Diego in one place, will return on September 29. The screamtastic event is full of never-before-seen haunted houses, scare zones, vile vignettes and live performances. Halloween fans can expect new sounds, lighting, special effects, more scare performers, and more surprises at every turn. Howl-O-Scream runs on select nights from September 29 to October 31.

"We're so excited that we can announce additional offerings to scare and terrify guests at this year's Howl-O-Scream" said Jim Lake, Park President of SeaWorld San Diego. "Howl-O-Scream is a unique offering to those looking for a scary night out, as it offers a huge variety of things to do within one major event. For those who are returning, expect an amplified experience with all-new scares lurking behind every corner. For first-time visitors, you're in for a terrifying treat exploring all the horrors and haunts the event has to offer."

### **New Haunts and Fearsome Houses and Scare Zones**

The screams will never end when guests are running from each of the five new and improved haunted houses. The all-new immersive **3D Circus of the Damned** is where fears will come to life in a chaotic cursed circus. Newly announced is fan-favorite, **Simon's Slaughterhouse**, there's no escaping Simon and his knife-wielding crew of butchers through his meat house. The deadly doctor is in and so are his medical experiments gone wrong in **Nightmare Experiment**, the evil Swamp Witch and her vengeful spirits at **Death Water Bayou**, plus mad scientists, and terrifying extraterrestrials who refuse to be contained at **Area 64: Alien Outbreak**.

The scare zones will be a surprise scare-up on attendees as they unknowingly approach these themed locations scattered throughout the event. Inflicting more terror is **Clown Gauntlet**, a scare zone where guests will face their childhood nightmares as they run from merciless clowns with chainsaws in hand. Haunting the park pathways are creepy dolls and sinister stuffed

animals at **Deadly Toys**, mystifying, undead evils rise at **The Graveyard**, powerful, alluring sirens at **Sea of Souls**, and disgruntled, deranged carnies at **Carnival of Chaos**.

### **Brand-New Bewitching Live Entertainment to Madden and Mesmerize**

Guests will encounter all-new entertainment throughout the event, with a vile surprise hidden around each corner. The five all-new Vile Vignettes will spread dark magic, misfortune, and Halloween terror to unsuspecting guests.

- **Misfortune** – Want to know what the future has in store? Guests brave enough to step into this fortune teller's tent can find out, but they might not like what they hear as she spins tales of woe and anguish.
- **All Hallow's Harvest** – Beware the cornfields at Howl-O-Scream, evil lurks within! Guests can walk the path if they dare, but the scarecrows are waiting to take their revenge.
- **Dark Magic** – What could be more fitting than a sadistic magician within the Carnival of Chaos? Join the not so traditional magic show and explore Dark Magic all night long. If you dare.
- **Call from Beyond** – Guests will encounter a mad scientist conducting dangerous experiments. If they're not careful, they might end up as his next test subject!
- **Simon's Meat Market** – On the way to Simon's Slaughterhouse, guests will find a crooked auctioneer wielding what's left of Simon's latest victims.

Guests can add two stage shows to their night that will madden and mesmerize those between scares.

- **Opening Scaremony** – This completely reimagined stage show opens the event with a frightening master of ceremonies summoning nightmarish creatures and preparing guests for their night of screams, scares, and terror.
- **Call of the Siren** – Don't fall victim to the powerful allure of the sirens during this wickedly mesmerizing hip hop dance performance.

### **Secure Your Spot to Scream During Slash Sale**

In honor of Simon's gruesome return, guests can secure their spot to escape his slaughterhouse during the Slash Sale! September 18 through 24, guests can save with tickets as low as \$39.99. Prices go up as the event draws closer, so guests are encouraged to buy tickets in advance to secure their night of screams and terror.

Howl-O-Scream 2023 is a separately ticketed night event for mature audiences only. Tickets to Howl-O-Scream include haunted houses, scare zones, live entertainment, access to themed bars, rides and coasters at night, and more.

For more information on Howl-O-Scream and to purchase tickets and add-ons, visit <https://seaworld.com/san-diego/>.

For guests looking for family-friendly Halloween fun, SeaWorld San Diego's annual Spooktacular will take place on select dates from September 15 through October 29. Children of all ages will love trick-or-treating for ghoulish goodies during this daytime event as they explore SeaWorld San Diego in their Halloween costumes, walk through the decorated candy trail, and meet a cast of colorful and not-so-spooky characters.

### **About SeaWorld**

SeaWorld is a leading marine life theme park and accredited zoo and aquarium that provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences from up-close animal encounters and year-round educational programs to award-winning marine-life themed rides and attractions, special events and exciting entertainment. For more than 60 years SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 40,000 animals to date. The SeaWorld Conservation Fund, a non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego and Abu Dhabi, United Arab Emirates (UAE). SeaWorld is part of the SeaWorld Entertainment (NYSE: SEAS) portfolio of theme park brands. For more information, visit us at [SeaWorld.com](http://SeaWorld.com).

###

Media Contact:

[SWC.PR@seaworld.com](mailto:SWC.PR@seaworld.com)