

## **MEDIA ADVISORY**

## FOR IMMEDIATE RELEASE

SeaWorld's 'Inside Look' Returns in November with Special Behind-the-Scenes Experiences, Presentations, and Interactions with Animals and Skilled Animal Care Specialists

This unique event offers a behind-the-scenes look at animal habitats not generally available to the public and includes chats with experts on dolphins, sharks, whales and more. During the current Black Friday Presale guests can save up to 55% on tickets and Passes in the biggest sale of the year!

WHAT:

SeaWorld Antonio invites guests to **Inside Look**, a special behind-the-scenes view into the habitats of some of their favorite animals, including orcas, beluga whales, sea lions, sharks, penguins, tortoises, flamingos, sea turtles, dolphins, as well as captivating presentations and interactions with marine animal experts. The park's **Animal Ambassador Team** will also make appearances at the new Rescue Jr. stage with terrestrial animals, like an American bald eagle and American alligators, each with amazing rescue stories. Inside Look is included with guests' park tickets and passes.

As part of the event, SeaWorld has created locations throughout the park where parkgoers can get an "inside look" into the animal habitats and learn about the park's mission, world-class animal care, and conservation and rescue efforts. **New** this year are **Curator Conversations at Discovery Point**, where the leaders of the zoological team share behind-the-scenes insights, fun facts, and the science that inspires these professionals to care for and protect marine life. In addition, this year's event features an **Expert Explorer Scavenger Hunt**, where guests can receive a scavenger hunt booklet and visit select locations to decipher a secret word. Once the scavenger hunt is completed, explorers can return to rescue headquarters and redeem an all-new commemorative 2025 Inside Look pin.

Inside Look Images HERE

SeaWorld San Antonio and Aquatica San Antonio are launching a limited-time **Black Friday Pre-Sale**, offering up to 55% off on SeaWorld tickets and Passes and up to 45% off Aquatica tickets and Passes. This special offer is available now through Sunday, November 9. With a thrilling lineup of events and entertainment planned for the remainder of 2025 and all of 2026, guests won't want to miss these exceptional savings. Guests planning a visit to SeaWorld can take advantage of this special

discounted ticket, making it easy to enjoy seasonal events like the upcoming **Christmas Celebration**. Tickets, Season and Annual Passes can be purchased at <a href="https://www.SeaWorldSanAntonio.com">www.SeaWorldSanAntonio.com</a>.

**WHEN:** November 6<sup>th</sup> through 9<sup>th</sup> 11am – 6pm

WHERE: SeaWorld San Antonio

**ABOUT:** SeaWorld is a leading marine life theme park and accredited zoo and aquarium that

provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences from up-close animal encounters and year-round educational programs to award-winning marine-life themed rides and attractions, special events and exciting entertainment. For more than 60 years SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 42,000 animals to date. The SeaWorld Conservation Fund, a non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego and Abu Dhabi, United Arab Emirates (UAE). SeaWorld is part of the United Parks & Resorts Inc. (NYSE:PRKS) portfolio of theme park brands. For more

information, visit us at SeaWorld.com.

**CONTACT:** Chuck.Cureau@SeaWorld.com

210-842-4825

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