



MEDIA ADVISORY
January 2, 2025

FOR IMMEDIATE RELEASE

SeaWorld's 'Inside Look' Returns in January with Special Behind-the-Scenes Experiences, Presentations and Animal Interactions with Skilled Trainers

The event offers unique behind-the-scenes looks at what it takes to care for the park's diverse animal population.

WHAT: For one weekend in January, SeaWorld Antonio invites guests to Inside Look, a special behind-the-scenes view into the habitats of some of their favorite animals, including orcas, sea lions, sharks, penguins, tortoises and dolphins, as well as captivating presentations by curators of the animal department and playful interactions with skilled trainers. The park's Animal Ambassador Team will also make appearances around the park with terrestrial animals, like an American bald eagle and alligators, each with amazing rescue stories. Inside Look is included with guests' park tickets.

As part of the event, SeaWorld has created locations throughout the park where parkgoers can get an "inside look" into the animal habitats and learn about the park's mission, world-class animal care and conservation and rescue efforts. Guests will be able to go behind the scenes and hear fascinating talks from animal care specialists on beluga whales, sharks, sea lions, sting rays and penguins to name a few. New this year is an exclusive presentation, Questions with the Curators, an in-depth discussion at Sea Star Theater with the leadership team of the Zoological department. In addition, this year's event features an Expert Explorer Scavenger Hunt, where guests can pick up a scavenger hunt booklet and visit select locations to decipher a secret word. Once the scavenger hunt is completed, explorers will return to rescue headquarters to redeem a commemorative SeaWorld trading pin.

The best way to experience Inside Look is by taking advantage of the Holiday Sale. Guests can save up to 45% on Tickets and Passes and get a bonus Bring-a-Friend-Free ticket plus \$10 in-park spending with any pass purchase! With an Annual and Season Passes, guests can enjoy 12 months of visits with special benefits like free parking, free guest tickets, access to special VIP events, savings on merchandise and more! Annual and Season Passes can be purchased at www.SeaWorldSanAntonio.com.

WHEN: January 11 – 12, 2025 11am – 6pm

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WHERE: SeaWorld San Antonio

ABOUT: SeaWorld is a leading marine life theme park and accredited zoo and aquarium that provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences from up-close animal encounters and year-round educational programs to award-winning marine-life themed rides and attractions, special events and exciting entertainment. For more than 60 years SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 41,000 animals to date. The SeaWorld Conservation Fund, a non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego and Abu Dhabi, United Arab Emirates (UAE). SeaWorld is part of the United Parks & Resorts Inc. (NYSE:PRKS) portfolio of theme park brands. For more information, visit us at SeaWorld.com.

CONTACT: Chuck.Cureau@SeaWorld.com
210-842-4825
Alexandria.Esquivel@SeaWorld.com
210-523-3631

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