

## SeaWorld Brings the Big Easy to South Texas as it Rolls Out Its Mardi Gras Celebrations This Weekend

SeaWorld's Mardi Gras celebration, free to pass members and with general admission, is back with Fat Tuesday flare featuring new food and drinks, festive jazz and zydeco music and specialty event pop-up merchandise

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**SAN ANTONIO, Texas (January 14, 2025)** –SeaWorld San Antonio is letting the good times roll as Mardi Gras returns to the park starting this Saturday, January 18<sup>th</sup> and running through March 2<sup>nd</sup>. SeaWorld's Mardi Gras celebration transforms Texas' biggest and best theme park into a jazzed-up, New Orleans-style atmosphere complete with live music, festive characters and a Mardi Gras-inspired menu featuring all-new and returning Cajun and Creole food favorites. This event is included with park admission, so guests are invited to don their beads and boas in the spirit of Mardi Gras while also enjoying inspiring animals and thrilling coasters. SeaWorld Season and Annual Pass Members can 'laissez les bons temps rouler' or 'let the good times roll' over and over, returning week after week to enjoy amazing cuisine, toe-tapping music and a festive party environment.

# Guests can enjoy the incredible sights, sounds and tastes of Mardi Gras—every weekend at SeaWorld!

#### • Festive Food & Beverage

- The smells of authentic Cajun and Creole cuisine will fill the air as Ça C'est Bon! Créole Café, Bayou Bites, Smokehouse, Rio Crispy Coop and Pretzel Kitchen all serve up traditional New Orleans favorites, including jambalaya, shrimp, boudin balls, dirty rice, Cajun fries, beignets, blackened chicken and po-boy sandwiches. Guests can feast upon new menu items this year, including savory shrimp etouffee, muffuletta sandwiches, nutty pralines and a staple of many New Orleans' dinner tables – shrimp, chicken and andouille sausage gumbo!
- In addition to all the amazing Creole and Cajun cuisine, guests can visit the Masked Mimosa and Lone Star Lakeside Bar to sip on a variety of Mardi Grasthemed specialty adult beverages, including the famous Hurricane, tasty frozen

Daiquiris and a signature party cocktail that includes smooth tequila, pineapple rum and sweet melon liqueur. New drinks for partygoers to sip on include the Bourbon Street Daisy, crafted with bourbon and blackberry syrup, and Blue Raspberry French made of gin, champagne and lemonade. All specialty drinks will be served in a SeaWorld Mardi Gras hurricane-style souvenir cup.

#### • Music and Entertainment Vibes

- Partygoers will feel the New Orleans vibe this year they groove to the new sounds of Bexar Brass and Brass Animals, two bands that pay homage to the soulful rhythms of New Orleans with a fusion of jazz, funk, rock, reggae and more unforgettable musical experiences bound to have revelers dancing and coming back for more. Along with the brass bands, colorful carnival characters will flood the pathways throughout the park with Fat Tuesday cheer, and guests will be treated to a magician and a living statue, enhancing the Mardi Gras experience and transporting them to a Bourdon Street-inspired world full of New Orleans excitement.
- New this year is Cajun Critters, an educational presentation highlighting some fascinating critters from SeaWorld's Animal Ambassador Team that serve as representatives of their wild counterparts found in the bayous of Louisiana.
- The new Krewe's Beats and Beads Jamboree will make its way down SeaWorld's pathways for the first time ever! Guests will have the opportunity to catch beads from colorful floats as they fully immerse themselves in the festival fun. This celebratory jamboree winds its way through the streets four times a day giving guests several opportunities to line the pathways and feel as though they have been transported to the French Quarter for one of New Orleans' famed Mardi Gras street celebrations.

#### • Pop-Up Party Attire

 Parkgoers wanting to join in on the traditions and dress like iconic festival characters can purchase their Mardi Gras attire at Jester's Closet – a pop-up Mardi Gras-themed store filled with beads, boas, masks and more Fat Tuesday fun!

#### Best Way to Enjoy with Annual and Seasonal Passes

For a limited time, guests can purchase a Seaworld 2025 Season Pass for only \$89.99. Enjoy year-round thrilling rides, festive events and amazing animal experiences at SeaWorld. Silver, Gold and Platinum Annual Passes start as low as \$7.99 a month and are packed with unbeatable benefits designed to make the park even more enjoyable all year with up to six (6) FREE bring-a-friend tickets, FREE up-close parking, up to 50 percent off in-park discounts, FREE access to animal interactions and so much more. SeaWorld Pass Members will also have the special opportunity to be among the first to experience the all-new Rescue Jr. hub, a kid-friendly, hands-on adventure zone coming to SeaWorld San Antonio this spring! For more information, park hours and to purchase tickets, visit <u>SeaWorldSanAntonio.com</u> Follow SeaWorld on Facebook and Instagram for the latest news from SeaWorld.

#### About SeaWorld

SeaWorld is a leading marine life theme park and accredited zoo and aquarium that provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences from up-close animal encounters and year-round educational programs to award-winning marine-life-themed rides and attractions, special events, and exciting entertainment. For more than 60 years SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 41,000 animals to date. The SeaWorld Conservation Fund, a non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego, and Abu Dhabi, United Arab Emirates (UAE). SeaWorld is part of the United Parks & Resorts Inc. (NYSE:PRKS) portfolio of theme park brands. For more information, visit us at SeaWorld.com.

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