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Experience the Extraordinary: SeaWorld Orlando's 2024 Annual Passes Offer the Best Benefits Ever!

An unbeatable value for Pass Members that features exclusive park entrance, streamlined communication portals, first-to-ride privileges on Penguin Trek coming in 2024, and more

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ORLANDO, Fla. (Nov. 1, 2023) – SeaWorld Orlando just announced the launch of their 2024 annual pass. For as low as \$14.50/month + tax with a zero-down payment, a <u>SeaWorld Orlando annual pass</u> provides unlimited year-round admission, and benefits valued at over \$3,000 like free parking, epic savings on in-park purchases, exclusive zoo opportunities and monthly rewards. A SeaWorld Orlando Annual Pass offers guests the best value and best benefits in the industry.

Back by popular demand, fan-favorite Pass Member rewards, including free guest tickets, SeaWorld Bucks – currency for in-park spending – and exclusive Pass Member events, return alongside new additions such as:

- Platinum Tier Concierge Amenities- Platinum pass holders will have exclusive benefits such as a dedicated a park entrance gate to avoid long lines, concierge-like services and exclusive an email portal for streamlined communication
- All New Exclusive Experiences- pass member exclusive events, animal encounters, and more
- Additional monthly discounts on food, drinks and merchandise

"We invite guests to experience more with a SeaWorld Orlando annual pass. Enjoy unlimited access for an entire year, featuring thrilling rides, exciting seasonal events, and one-of-a-kind animal experiences", says Park President, Jon Peterson. "These incredible new benefits announced this year are sure to make the guest experience even better and help create lasting memories with each visit. It's the ultimate value for our guests."

Additionally, Pass Members get to be among the first to ride the highly anticipated new family launch coaster "Penguin Trek", coming Spring 2024 with SeaWorld Orlando's Passport to Chills program. With a modest height requirement of 42", the whole family can experience the adventure through the breathtaking vastness of Antarctica on Penguin Trek. Starting in early October, Pass Members can print three visitation vouchers at the self-service kiosk three times by December 31, 2023, to receive a FREE one-time Quick Queue for "Penguin Trek". This front-of-the-line access will be valid for a one-time redemption from the roller coaster opening date to December 31, 2024.

Amazing Monthly Rewards & Vibrant Seasonal Events

SeaWorld Orlando shows appreciation to its annual Pass Members year-round with the best monthly rewards. Membership includes unlimited admission, access to vibrant seasonal events, and exclusive Pass Member benefits like **FREE** guest tickets, **FREE** parking and special savings on merchandise, and food and beverage. Plus, Pass Members receive special monthly rewards throughout the year such as exclusive Pass Member merchandise, behind-the-scenes animal experiences, festival-exclusive food & beverage deals, and discounts on admission to SeaWorld's separately ticketed Howl-O-Scream event.

A SeaWorld Orlando annual pass provides access to the theme park's year-round assortment of vibrant seasonal events. From the never-ending party during Mardi Gras to the expansive selection of culinary delights at SeaWorld Orlando's Seven Seas Food Festival, or the electrifying haunts of Halloween festivities and holiday cheer of the park's award-winning Christmas Celebration. Guests who purchase an Annual Pass by November 9 will also get 3 free samples from SeaWorld Christmas Celebration food and beverage booths, running from November 10 – January 2.

About SeaWorld

SeaWorld is a leading marine life theme park and accredited zoo and aquarium that provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences from up-close animal encounters and year-round educational programs to award-winning marine-life themed rides and attractions, special events and exciting entertainment. For more than 60 years SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 40,000 animals to date. The SeaWorld Conservation Fund, a non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego and Abu Dhabi, United Arab Emirates

(UAE). SeaWorld is part of the SeaWorld Entertainment (NYSE: SEAS) portfolio of theme park brands. For more information, visit us at SeaWorld.com.

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