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SEAWORLD ORLANDO UNVEILS RED, WHITE & BBQ SUMMER CELEBRATION IN HONOR OF AMERICA'S 250TH BIRTHDAY

Featuring regional BBQ favorites, more than 150 brews, live music and festive summertime entertainment

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ORLANDO, Fla. (June 30, 2026) — SeaWorld Orlando is turning up the heat this summer with the debut of Red, White & BBQ, an all-new summer experience celebrating America's 250th birthday. Running weekends from July 4 through Aug. 23, the celebration features regional barbecue favorites from across the country, more than 150 brews, live music, festive entertainment and patriotic summer fun for the whole family.

A Taste of America, One Region at a Time

From Kansas City and Texas to Memphis, Louisiana and the Carolinas, Red, White & BBQ celebrates America's rich barbecue traditions with a lineup of regional flavors and comfort-food favorites. Guests can enjoy everything from smoked meats and barbecue classics to indulgent treats like loaded BBQ sundae cups and bananas Foster pudding cups.

Event food stations will highlight signature styles from top BBQ destinations across the U.S., including:

- **Kansas City BBQ** featuring BBQ ribs, creamy potato salad and BBQ burnt end sliders served on sweet Hawaiian rolls
- **Texas BBQ** serving smoked sausage, fire-roasted corn and pit beans
- **Memphis BBQ** featuring smoked turkey sandwiches with white BBQ sauce and smoked & crispy wings
- **Louisiana BBQ** highlighting loaded sidewinders, Cajun-inspired flavors and fresh beignets
- **North Carolina BBQ** offering pulled chicken sliders, pulled pork sliders and roasted jalapeño white mac & cheese

Throughout the event, guests will encounter energetic atmosphere performers, pop-up entertainment, photo-worthy moments and festive interactions that bring the celebration to life throughout the park.

Refreshing Drinks & Sweet Treats

Guests can cool off with more than 150 brews, showcasing Florida craft breweries alongside classic American favorites. New this year, Refresh Reef Café will serve refreshing mocktails and cocktails made with Sprite®, while specialty beverage locations throughout the park offer even more ways to sip and savor the celebration. Dessert lovers can indulge in cinnamon croissant Monkey Bread, Blueberry Cobbler, Key Lime Tart and a variety of classic summer sweets.

The Ultimate Summer Starts Here

Red, White & BBQ is just one part of SeaWorld Orlando's action-packed summer lineup. Guests can spend the day enjoying world-class attractions and animal experiences before ending the night at Electric Ocean, SeaWorld Orlando's electrifying summer event featuring nighttime animal presentations, high-energy entertainment, an all-new drone show, spectacular fireworks and more. For those looking to enjoy every event, every weekend and every summer memory, an Annual Pass offers the best way to experience all that SeaWorld Orlando has to offer. For more information and to purchase Tickets, Fun Cards or Annual Passes, visit SeaWorldOrlando.com.

About SeaWorld:

SeaWorld is a leading marine life theme park and accredited zoo and aquarium that provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences from up-close animal encounters and year-round educational programs to award-winning marine-life-themed rides and attractions, special events, and exciting entertainment. For more than 60 years SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 43,000 animals to date. The SeaWorld Conservation Fund, a non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego, and Abu Dhabi, United Arab Emirates (UAE). SeaWorld is part of the United Parks & Resorts Inc. (NYSE: PRKS) portfolio of theme park brands. For more information, visit us at SeaWorld.com.

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