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SeaWorld Orlando's Spooktacular Returns with First-Ever Hotel Transylvania Experience, More Treats, Costumes and Family Fun Than Ever Before



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ORLANDO, Fla. (August 14, 2026) – SeaWorld Orlando is once again transforming into the ultimate Halloween destination for families as Halloween Spooktacular returns on select dates from Aug. 29 through Nov. 1, 2026. Included with park admission, the daytime event invites children and families to dress up, explore an immersive trick-or-treat trail and enjoy Halloween fun designed for all ages.

From trick-or-treating and meet-and-greets with Drac and friends to a whimsical Pumpkin Garden, the Spooky Bubble Trail, and more, Spooktacular remains Orlando's favorite daytime Halloween tradition for families. Crafted with children and their families in mind, the event is packed with festive Halloween fun.

Spooktacular is also welcoming a licensed entertainment franchise as beloved characters from Sony Pictures Animation's *"Hotel Transylvania"* make their debut at SeaWorld Orlando's

signature family Halloween celebration – expanding the offering with immersive character experiences, themed entertainment, and interactive moments that bring the beloved monster-filled world from the big screen to life.

Hotel Transylvania Breakfast | This fall, your favorite characters from Sony Pictures Animation's *Hotel Transylvania* have set up their newest vacation destination at SeaWorld Orlando's Spooktacular, marking the first time characters from the beloved film franchise have appeared at the event.

Available as a separately ticketed experience, the Hotel Transylvania Breakfast invites guests to check in as honorary hotel guests and begin their Spooktacular day with a monster-sized meal and immersive family fun.

Drac and Mavis have discovered the perfect vacation destination—SeaWorld Orlando. After hearing that humans and monsters celebrate Halloween together during Spooktacular, Drac and Mavis transformed the SeaFire Inn into the **Monster Dread & Breakfast**, a quirky vacation destination where monster hospitality meets Halloween fun.

The SeaFire Inn comes to life with monster luggage, quirky décor, humorous “house rules,” vacation-inspired touches and playful nods to the beloved films. Guests will enjoy an all-you-care-to-enjoy Monster Breakfast Buffet, meet Drac, Mavis, and the rest of their friends, capture family photos inside Drac's vacation home and dance during lively interactive musical moments.

More than a character breakfast, Drac and Mavis' Monster Dread & Breakfast invites families to step inside the world of *Hotel Transylvania* and create unforgettable Halloween memories together.

Your stay includes:

- A themed all-you-care-to-enjoy Monster Breakfast Buffet featuring Drac's Brown Sugar Glazed Ham carving station, Wayne's "Howling Breakfast Favorites," Mavis' Morning Magic French toast sticks, Dennis' Little Monster Corner with kid-friendly treats, fresh fruit, pastries and more—all served with playful Hotel Transylvania-inspired touches.
- Meet & greet opportunities with Drac and your favorite Hotel Transylvania friends.
- Dancing, laughs, and family-friendly Halloween fun.
- The perfect start to your Spooktacular day at SeaWorld Orlando! Come as a human, leave feeling like part of the monster family.

Hotel Transylvania Dance Party | Join Mavis and Johnny for a rocking dance party only at SeaWorld Orlando.

Trick-or-Treat Trail | Guests can collect delicious treats at 12 candy stations on an immersive trail throughout the park. Trick-or-treating is available to all guests who purchase a Spooktacular trick-or-treat reusable bag.

Meet Spookley the Square Pumpkin | Everyone's favorite square pumpkin returns to SeaWorld Orlando! With his heartwarming message of kindness, acceptance and celebrating what makes us all unique, Spookley is back to inspire smiles and unforgettable family photos. Find him across from Rita's Italian Ice.

Meet a Mermaid | Make a splash with SeaWorld's enchanting Halloween mermaids in the Key West area, where magical encounters and memorable family photos await.

Pumpkin Garden & Storytime | Wander through a whimsical Pumpkin Garden and see how many friendly pumpkin fish you can spot! During your stroll, you may even run into the Storyteller as they read Halloween stories in her garden throughout the day.

Spooky Bubble Trail | Follow a whimsical trail filled with floating bubbles, playful Halloween surprises and Spooktacular Pals for a bubbly adventure the whole family will enjoy.

Scarecrow Halloween Dance Parade | Watch our Spooktacular scarecrows dance near Rita's Italian Ice, just outside Dolphin Stadium, during this festive, kid-friendly Halloween parade for the whole family.

Teal Pumpkin Program | SeaWorld's Teal Pumpkin Program helps make Spooktacular more inclusive for guests with food allergies. At each trick-or-treat candy station, guests can collect teal tokens and redeem them at Coconut Bay Traders in the Key West area for allergy-friendly treats.

Costumes Welcome | All guests are invited to wear their Halloween best. Children and adults alike can dress up as their favorite characters or in seasonal attire. Guests ages 13 and older may not wear costume masks or hoods. Face painting is permitted only if done by SeaWorld artists.

Sesame Street Halloween Parade | Elmo, Cookie Monster, Abby Cadabby, Count von Count and more take to the streets in colorful costumes for a high-energy, not-too-spooky parade.

Storytime with Big Bird | Families can gather around Big Bird's nest for readings of his favorite Halloween stories.

Seasonal Treats & Sips | No Halloween celebration is complete without festive seasonal flavors. This year's lineup features the **NEW Mummy Dog**, an all-beef hot dog wrapped in pretzel dough and dressed like a mummy, and the **NEW Trick-or-Treat Crunch Popcorn**,

featuring caramel popcorn topped with M&M's, gummy candies and a chocolate drizzle. Guests can also enjoy freshly squeezed lemonades in colorful flavors like Cotton Candy, Blue Raspberry, Strawberry, Watermelon and Cherry, plus warm, soft butter pretzels topped with coarse salt, buttery popcorn and more.

Play More, Spend Less: The 2027 Fun Card

Make the most of every season at SeaWorld Orlando with the 2027 Fun Card. For as low as \$139.99, guests can enjoy unlimited visits through December 31, 2027, and receive the rest of 2026 FREE when purchased for a limited time. That means guests can experience all the remaining 2026 favorites—including Spooktacular, Christmas Celebration and more—before returning throughout 2027 for signature festivals, seasonal celebrations, thrilling attractions and unforgettable family fun. This limited-time offer won't last, and prices will increase after the promotional period ends.

Guests can also make an even bigger splash by adding Aquatica Orlando for just \$40, a limited-time savings of more than 25%. Aquatica Orlando, voted one of the Top 10 Best Outdoor Water Parks in America and recognized by USA TODAY's 10Best Readers' Choice for its award-winning wave pool, offers something for everyone to enjoy from sunup to sundown year-round—unlike any other water park in Florida. Returning favorites include Aloha to Summer, The Ultimate Playdate and AquaGlow (separately ticketed event).

Purchase your 2027 Fun Card today at SeaWorldOrlando.com, because one visit is never enough.

About SeaWorld

SeaWorld is a leading marine life theme park and accredited zoo and aquarium that provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences from up-close animal encounters and year-round educational programs to award-winning marine-life-themed rides and attractions, special events, and exciting entertainment. For more than 60 years SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 43,000 animals to date. The SeaWorld Conservation Fund, a non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego, and Abu Dhabi, United Arab Emirates (UAE). SeaWorld is part of the United Parks & Resorts Inc. (NYSE:PRKS) portfolio of theme park brands. For more information, visit us at SeaWorld.com.

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