



FOR IMMEDIATE RELEASE

BABY SHARK SWIMS INTO SEAWORLD ORLANDO FOR A LIMITED-TIME SUMMER CELEBRATION

Baby Shark Experience Features Live Show, Character Meet & Greet, Themed Treats and Exclusive Merchandise

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ORLANDO, Fla. (July 23, 2026) – The global phenomenon Baby Shark is swimming into SeaWorld Orlando for a limited-time summer celebration! From now through Sept. 7, guests can sing, dance and doo doo doo along with Pinkfong and Baby Shark during an interactive live show at Seaport Theater.

The family-friendly experience also features meet-and-greet opportunities with Pinkfong and Baby Shark, exclusive merchandise and themed treats, including the Shark-cuterie Board, MacAttack Shark Bites, Shark Fin PB&J Sandwiches and the Baby Shark Cookie dessert, along with beverages and plenty of opportunities to sing and dance to the catchy songs families know and love.

Guests can also continue the adventure before or after their visit by watching the original *Happy, Happy SeaWorld* music video featuring Pinkfong and Baby Shark on [YouTube](#), where they explore SeaWorld, meet adorable animal friends and learn about the park's rescue and conservation efforts.

In addition to the limited-time Baby Shark experience, guests can enjoy a full summer of fun at SeaWorld Orlando, including the park's Electric Ocean nighttime celebration, the all-new story-driven Expedition Odyssey: Fire & Ice, weekends of Red, White & BBQ, thrilling rides, up-close animal experiences and spectacular entertainment—all included with park admission.

Experience More This Summer at SeaWorld Orlando

Now is the perfect time to plan a visit, with SeaWorld Orlando's Summer Sale offering savings of up to 55% on Tickets, Fun Cards and Annual Passes through July 19. For park hours, show schedules and to purchase Tickets, Fun Cards or Annual Passes, visit [SeaWorldOrlando.com](#).

About SeaWorld:

SeaWorld is a leading marine life theme park and accredited zoo and aquarium that provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences from up-close animal encounters and year-round educational programs to award-winning marine-life-themed rides and attractions, special events, and exciting entertainment. For more than 60 years SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 43,000 animals to date. The SeaWorld Conservation Fund, a

non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego, and Abu Dhabi, United Arab Emirates (UAE). SeaWorld is part of the United Parks & Resorts Inc. (NYSE: PRKS) portfolio of theme park brands. For more information, visit us at SeaWorld.com.

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