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SEAWORLD ORLANDO LAUNCHES 2027 ANNUAL PASS WITH BEST BENEFITS EVER

Pass Members unlock SeaWorld Orlando's most valuable program ever: unlimited visits, unbeatable benefits, FREE access to concerts and more than 10 seasonal events, and first access to thrilling new attractions give guests more reasons than ever to buy a 2027 Annual Pass for a limited-time price of as low as \$14 per month!

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ORLANDO, Fla. (Sept. 29, 2026) — SeaWorld Orlando officially launches its 2027 annual pass, delivering more value and access to more can't-miss moments than ever before. With unlimited visits, year-round benefits and monthly rewards, Pass Members can experience the park differently every time they return.

The 2027 Annual Pass is available now at a special limited-time price for as low as \$14 per month with no down payment. Buy an annual Pass now and get our best benefits ever including benefits like unlimited visits, FREE Parking, up to 8 FREE guest tickets, in-park discounts, exclusive Pass Member events plus much more.

"A SeaWorld Orlando Annual Pass is more than park admission... it is an invitation to discover something new every month," said Brad Gilmour, park president of SeaWorld Orlando. "Our 2027 program gives Pass Members even more ways to enjoy the park, with year-round benefits, special appreciation experiences and meaningful moments for the entire family—from the debut of Ocean Discovery Days in January to the return of Miracles during this year's Christmas Celebration."

Best Benefits Ever

SeaWorld Orlando shows appreciation to its Annual Passholder all year long with more monthly rewards than any other theme park. From unlimited visits and seasonal event access to exclusive freebies and savings, Members can expect benefits like:

- **FREE** guest tickets to share the fun with friends and family
- **FREE** parking and discounts on food, beverage, and merchandise.
- Discounts on one-of-a-kind animal encounters and Youth Summer Camps
- Pass Holder-exclusive merchandise, festival-exclusive culinary offers, and more

Annual Pass Benefits That Keep the Fun Going

Depending on the selected tier, 2027 SeaWorld Orlando Annual Pass benefits include:

- Unlimited admission for 12 months, with no blockout dates on Silver Pass and above.
- Free parking on select tiers.
- Free guest tickets on select tiers.
- Discounts on food, beverages, merchandise and select experiences.
- Monthly Pass Member rewards and exclusive offers.
- Special access opportunities and behind-the-scenes experiences on select tiers.

A Full Month Dedicated to Pass Members

SeaWorld Orlando is wrapping up Pass Member Appreciation Month and keeping the rewards going in October. From Oct. 1-31, SeaWorld Orlando Pass Members can enjoy a bonus free guest ticket and \$10 in SeaWorld Bucks, along with discounted tickets to Howl-O-Scream.

Miracles Returns to Light Up the Holidays

Making the 2026 holiday season even more memorable, Miracles will return to SeaWorld Orlando as a seasonal nighttime orca presentation during SeaWorld's Christmas Celebration. Pass Members will be among the first to experience its return through an exclusive presentation time. Featuring an inspirational holiday soundtrack, the presentation showcases the power, beauty and natural abilities of killer whales through dynamic behaviors and inspiring moments. Its message of peace, friendship and reflection offers families a moving moment to share together during the winter holidays. Pass Members will be among the first to receive all the details about its highly anticipated return.

Seasonal Events Are Even Better as a Pass Member

A SeaWorld Orlando Annual Pass opens the door to a year of seasonal events, including free concerts during the Seven Seas Food Festival—a significant added value at a time when concert ticket prices continue to rise. Monthly rewards can add even more value along the way. In 2027, Pass Members can return again and again for:

- **Three Kings Celebration**, honoring the cherished traditions of Latin cultures with festive entertainment, delicious cuisine and a special commemoration of the arrival of the Three Wise Men in January.
- **Ocean Discovery Days**, an all-new January event where families can explore the wonders of the ocean, learn more about marine life and discover how we can all help protect the animals and habitats that call it home.
- **Seven Seas Food Festival**, featuring globally inspired flavors, live entertainment and free concerts on select dates, all included with park admission. For Pass Members, that means access to an exciting lineup of live performances throughout the festival at no additional cost.

- **Mardi Gras**, letting the good times roll on February 9 with limited-time cuisine, cocktails, entertainment and live music inspired by the spirit of New Orleans as part of the Seven Seas Food Festival.
- **St. Patrick's Day Celebration**, bringing festive flavors, lively entertainment and plenty of Irish cheer to SeaWorld Orlando on March 17 as part of the Seven Seas Food Festival.
- **Cinco de Mayo**, celebrating on May 5 with authentic music, delicious Mexican cuisine and festive entertainment as part of the Seven Seas Food Festival.
- **Viva La Música**, a festive, family-friendly Latin celebration featuring vibrant live music, dancing and bold flavors during select dates in May as part of the Seven Seas Food Festival.
- **Electric Ocean**, when summer nights come alive with music, glowing entertainment and spectacular nighttime moments.
- **Halloween Spooktacular**, offering family-friendly Halloween fun, trick-or-treating and seasonal entertainment.
- **Christmas Celebration**, transforming the park with millions of lights, festive flavors, beloved entertainment and the return of Miracles.
- Additional limited-time festivals, family events and Pass Member experiences throughout the year.

Get the 2027 Annual Pass

For a limited time, the SeaWorld Orlando 2027 Annual Pass is available for as low as \$14 per month with no down payment. For pass options, terms and the latest monthly rewards, visit SeaWorldOrlando.com/Annual-Pass.

About SeaWorld

SeaWorld is a leading marine life theme park and accredited zoo and aquarium that provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences from up-close animal encounters and year-round educational programs to award-winning marine-life-themed rides and attractions, special events, and exciting entertainment. For more than 60 years SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 43,000 animals to date. The SeaWorld Conservation Fund, a non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego, and Abu Dhabi, United Arab Emirates (UAE). SeaWorld is part of the United Parks & Resorts Inc. (NYSE:PRKS) portfolio of theme park brands. For more information, visit us at SeaWorld.com.

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