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SEAWORLD ORLANDO ANNOUNCES 2027 FUN CARD WITH THE BEST DEAL EVER AND UNVEILS EXCITING NEW 2027 EVENTS LINEUP

Buy Now to Get Unlimited Visits Throughout 2027, Plus the Rest of 2026 Free

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ORLANDO, Fla. (Aug. 11, 2026) — SeaWorld Orlando is giving guests plenty to look forward to in 2027, unveiling a year packed with signature festivals, family favorites, seasonal celebrations and unforgettable entertainment. To help guests experience it all, the park has launched its 2027 Fun Card with the best deal of the year: Buy now and get unlimited visits throughout 2027, plus the rest of 2026 FREE. Starting at just \$139.99, guests can begin visiting immediately and enjoy upcoming 2026 events, including Electric Ocean, Red, White & BBQ, Halloween Spooktacular and Christmas Celebration. This limited-time offer won't last long, and prices will increase soon.

Beyond its signature seasonal events, SeaWorld Orlando continues to invest in new attractions, immersive entertainment and innovative guest experiences. This year, the park unveiled **Expedition Odyssey: Fire & Ice**, featuring an all-new adventure and enhanced storytelling. Guests can also look forward to additional attractions and experiences as SeaWorld Orlando continues to evolve throughout 2027.

2027 Events Lineup

From cultural celebrations and culinary festivals to family favorites and cherished holiday traditions, SeaWorld Orlando's 2027 calendar delivers a new reason to visit throughout the year. From cultural celebrations and culinary festivals to family favorites and cherished holiday traditions, SeaWorld Orlando's 2027 calendar delivers a new reason to visit throughout the year.

The Three Kings Celebration kicks off the first weekend of January, honoring the rich traditions of Latin culture. Later that month, SeaWorld debuts Ocean Discovery Days, a brand-new event that takes guests behind the scenes of the seas through immersive animal encounters, hands-on activities and conservation experiences spotlighting the park's rescue, research and animal care work.

Food lovers can look forward to the Seven Seas Food Festival, serving up new global flavors, local craft beers, live performances and a can't-miss concert lineup. The festival is paired with a season of cultural celebrations — Mardi Gras, St. Patrick's Day and Cinco de Mayo — plus the return of the beloved Viva La Música, a vibrant tribute to Latin culture through music, cuisine and entertainment.

Summer turns up the energy with Electric Ocean, lighting up the park after dark with dazzling displays, spectacular fireworks and new experiences for the whole family.

As the weather cools, Halloween Spooktacular returns with new experiences, family-friendly frights and the beloved Spookley the Square Pumpkin. The year wraps up with the award-winning Christmas Celebration, bringing cherished traditions, seasonal flavors and magical moments to life across the park.

Adding to the excitement, renowned marine wildlife artist and conservationist Guy Harvey will make a special appearance, giving guests a rare chance to meet the celebrated ocean advocate in person.

**Event dates, offerings, and schedules are subject to change or cancellation without notice.*

2027 Fun Card: The Best Deal of the Year

Annual Passes offer the ultimate SeaWorld Orlando experience and the park's most valuable, collection of benefits—valued at up to \$3,500 depending on the Pass tier. Benefits include free parking, guest tickets, exclusive discounts, convenient monthly payments with 0% APR financing, exclusive Pass Member experiences and early access to select new offerings throughout the year.

For guests who want unlimited visits without committing to an Annual Pass, the 2027 Fun Card offers incredible value. Starting at just \$139.99—less than \$35 more than a single-day ticket—guests who buy now receive unlimited visits throughout 2027, plus the rest of 2026 FREE. That means guests can start visiting immediately and enjoy signature festivals, concerts, seasonal celebrations and award-winning attractions through Dec. 31, 2027. Hurry—this limited-time offer ends soon, and prices will increase.

Guests can also make an even bigger splash by adding Aquatica Orlando for just \$40, a limited-time savings of more than 25%. Aquatica Orlando, voted one of the Top 10 Best Outdoor Water Parks in America and recognized by *USA Today* 10Best Readers' Choice for its award-winning wave pool, offers something for everyone to enjoy from sunup to sundown year-round—unlike any other water park in Florida. Returning favorites include Aloha to Summer, The Ultimate Playdate and AquaGlow (separately ticketed event).

About SeaWorld

SeaWorld is a leading marine life theme park and accredited zoo and aquarium that provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences from up-close animal encounters and year-round educational programs to award-winning marine-life-themed rides and attractions, special events, and exciting entertainment. For more than 60 years SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 43,000 animals to date. The SeaWorld Conservation Fund, a non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego, and Abu Dhabi, United Arab Emirates (UAE). SeaWorld is part of the United Parks & Resorts Inc. (NYSE:PRKS) portfolio of theme park brands. For more information, visit us at SeaWorld.com.

About Aquatica

A vibrant aquatic landscape, splashed with South Seas spirit and dotted with towering, colorful slides, Aquatica Orlando delights all ages and interests. This one-of-a-kind water park, voted the #1 outdoor water park in the country by USA Today's 10Best Reader's Poll, is home to some of the world's most thrilling water rides, featuring 50 slides, rivers and lagoons and 84,000 square feet of sparkling white, sandy beaches. Aquatica isn't all about dashing and splashing though. This lush, laid-back playground is perfect for going with the flow. Wade into lazy rivers and wave pools without waiting in line and watch your cares float away. Or grab a cozy lounge chair on one of Orlando's loveliest beaches and sip a refreshing cocktail. Two large play areas just for kids make Aquatica the perfect spot for family fun. Aquatica offers exclusive attractions that promise unlimited fun, sending guests on amazing undersea adventures.

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