



**FOR IMMEDIATE RELEASE**

## **SeaWorld Orlando Kicks Off the Year with High-Energy Fun for Kids During Just for Kids Weekend — Plus Elmo's Birthday Bash**

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**ORLANDO, Fla. (Jan. 22, 2026)** — SeaWorld Orlando is kicking off the new year with a celebration designed just for kids, bringing high-energy entertainment, character fun, and interactive experiences to the park during Just for Kids Weekend, January 24–25. The fun continues with a special one-day Elmo's Birthday Celebration on February 3, turning Sesame Street Land into a full-on birthday bash for one of the world's most beloved furry friends.

From lively DJs and dance parties to parades, character encounters, and everyday hero-inspired fun, Just for Kids Weekend transforms SeaWorld Orlando into a playful, kid-powered takeover, all included with park admission.

### **Just for Kids Weekend**

The fun kicks off in Sesame Street Land from 11 a.m. to 6 p.m., featuring lively offerings such as:

- **Sesame Street Party Parade** | Move to the beat during the coolest party on wheels and celebrate with your favorite furry friends at the Sesame Street Party Parade.
- **Meet Mr. Snuffleupagus** | A fan-favorite joins the celebration! Guests can meet Mr. Snuffleupagus in Sesame Street Land during Just for Kids Weekend all the way through February 3, for photos and unforgettable moments at select times during the day.
- **Bubble-bration Dance Party** | Dance, sing, and groove during this interactive DJ-led dance party at Sharks Plaza, happening at select times throughout the day.
- **Live DJs, Performers & Dancers** | High-energy music and roaming performers keep the party going all day long.

- **Family Craft Station** | Kids can get creative with hands-on crafts designed for all ages, making an origami-inspired rescue boat.
- **Meet Shamu & Crew** | Guests can snap photos with Shamu and friends dressed in special everyday hero looks, celebrating firefighters, first responders, rescue teams, and more. This fun photo opportunity is located at the Front Gate Area and is available at select times during the day.
- **Rescue & Response Vehicle Displays** | From 11 a.m. to 6 p.m., families can explore a special display of real rescue and response vehicles throughout the park, offering an up-close look at the everyday heroes who help keep our communities safe. *Vehicle availability may vary, as some may be called away to support active response efforts.*
- **Breakfast with Elmo & Friends** | Guests can kick off the day with a separately ticketed character breakfast at Seafire Grill beginning at 9 a.m.

### **Elmo's Birthday Celebration**

Guests can keep the party going with Elmo's Birthday Celebration, included with park admission. Guests can take part in Sesame Street character meet-and-greets, a family-friendly DJ dance party, photo opportunities with Elmo and friends, and more surprises in select locations around Sesame Street Land at SeaWorld, including:

- **Elmo's Birthday Storytime & Sing-Along** | Gather for a special birthday story with Elmo and friends, then follow the fun as the celebration continues with a cheerful "Happy Birthday" sing-along on the 123 Stoop in the Sesame Street Neighborhood.
- **Birthday Photo Opportunities** | Meet Elmo, Cookie Monster, Abby Cadabby, and more for special birthday photos throughout the day. Plus, a fan-favorite makes a special appearance! Guests can meet Mr. Snuffleupagus in Sesame Street Land for photos throughout the day.

Kids 5 and under can enjoy Just for Kids Weekend, Elmo's Birthday Celebration, and more with **FREE admission** to SeaWorld Orlando and Aquatica Orlando by using the 2026 Preschool Card. This card provides unlimited admission to SeaWorld Orlando and Aquatica Orlando through the 2026 season to Florida preschool children ages 3 to 5. Registration for the SeaWorld Orlando + Aquatica Orlando Preschool Card is now open for a limited time. Registration for the 2026 SeaWorld Orlando + Aquatica Orlando Preschool Card ends on February 3, 2026. The first visit must be completed by March 1, 2026. Once activated, the Preschool Card provides admission through December 31, 2026, ensuring a full year of fun and excitement.

For more information regarding the 2026 SeaWorld Orlando + Aquatica Orlando Preschool Card, visit <https://seaworld.com/orlando/tickets/preschool-free-admission/>.

### **Best Way to Play**

One of the best ways for guests to experience SeaWorld Orlando's Just For Kids Weekend is with an Annual Pass. For a limited time, guests can save up to 35% on Annual Passes.

With an Annual Pass, guests will enjoy 365 days of visits with special benefits like FREE parking, FREE guest tickets, access to special VIP events, savings on merchandise and more, all with no reservations! Some restrictions and blackout dates apply. Annual Passes and Fun Cards can be purchased at [SeaWorldOrlando.com](http://SeaWorldOrlando.com).

**About SeaWorld**

SeaWorld is a leading marine life theme park and accredited zoo and aquarium that provides experiences that matter while educating and inspiring guests of all ages to care about marine life. Welcoming millions of guests every year, the parks offer fun and enriching experiences from up-close animal encounters and year-round educational programs to award-winning marine-life-themed rides and attractions, special events, and exciting entertainment. For more than 60 years SeaWorld has advanced the conservation of marine life in and outside its parks through science, education, and exceptional animal care that is Humane Certified by American Humane and accredited by the Alliance of Marine Mammal Parks and Aquariums and the Association of Zoos and Aquariums. SeaWorld is one of the largest marine animal rescue organizations in the world, helping more than 42,000 animals to date. The [SeaWorld Conservation Fund](#), a non-profit foundation established in 2003, has provided more than \$20 million to nearly 1,400 organizations to advance critical research on every continent. A portion of park proceeds goes toward supporting these longstanding conservation commitments. SeaWorld parks are in Orlando, San Antonio, San Diego, and Abu Dhabi, United Arab Emirates (UAE). SeaWorld is part of the United Parks & Resorts Inc. (NYSE:PRKS) portfolio of theme park brands. For more information, visit us at [SeaWorld.com](http://SeaWorld.com).

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